ATTACHMENT 46

		Page 1
1	1 UNITED STATES DISTRICT COURS	T
	EASTERN DISTRICT OF PENNSYLVA	NIA
2	2	
3	3	
	IN RE: PROCESSED EGG PRODUCTS MDL NO	. 2002
4	4 ANTITRUST LITIGATION 08-md-	02002
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5		
_	ALL DIRECT PURCHASER ACTIONS	
6 7		
8		
J	VIDEOTAPED	
9		DER
10	0 DATE: March 5, 201	4
11	1 TIME: 9:04 a.m. to	12:36 p.m.
12	2	
	LOCATION: Porter, Wright	ht,
13	Morris & Arti	hur
	9132 Strada	Place
14		
4 =	Naples, FL	
15		
16	6 TAKEN BY: Direct Purcha Plaintiff Cla	
17		a55
18		
	REPORTER: Lori L. Bund	v ,
19		- '
20		, .
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23	3	
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25	5	

Page 2	Page
1 APPEARANCES: 2 For the Direct Durcheser Plaintiff Class:	1 INDEX
2 For the Direct Purchaser Plaintiff Class: RONALD J. ARANOFF, ESQ.	2 WITNESS: PAGE: 3 GREGG OSTRANDER
3 DANA STATSKY SMITH, ESQ.	DIRECT EXAMINATION 6
Bernstein Liebhard	4 BY MR. ARANOFF:
4 10 East 40th Street	CROSS-EXAMINATION 112
New York, NY 10016 5 (212) 779-1414	5 BY MR. BROWN:
6	CROSS-EXAMINATION 129 6 BY MR. ESSENMACHER:
7 For the Direct Action Plaintiffs:	7
STEPHEN R. BROWN, ESQ.	8 EXHIBITS
8 Jenner & Block 353 North Clark Street	9
9 Chicago, IL 60654-3456	10 PAGE
(312) 222-9350	11 Ostrander Exhibit Number 1 Bates numbers MFI 38 0053741 through 0053763
10	12 Ostrander Exhibit Number 2 Bates number UE 0944686 45
For the Indirect Purchasers: 11 KEITH D. ESSENMACHER, ESQ.	through UE 0944687
Lovell Stewart Halebian	13 Ostrander Exhibit Number 3 MFN 018821. MFI 49
12 500 Fifth Avenue	0111951
New York, NY 10110 13 (212) 608-1900	14 Ostrander Exhibit Number 4 Bates number MFI 57 0363530
14	15 Ostrander Exhibit Number 5 Bates number MFI 64
For the Defendant Michael Foods:	0614973 through MFI
15 WILLIAM L. GREENE, ESQ.	16 0614975
Stinson Leonard Street 16 150 South Fifth Street	Ostrander Exhibit Number 6 Multipage Document MFC 77
Minneapolis, MN 55402	17
17 (612) 335-1568	18 0101962
18 Frontis Defendent NeColo	Ostrander Exhibit Number 8 MFI 0611698 to MFI 91
For the Defendant NuCal: 19 ASHLEY E. ZITRIN, ESQ.	19 0611699
Kasowitz, Benson,	Ostrander Exhibit Number 9 Bates number MFI 97
20 Torres & Friedman LLP	20
101 California Street 21 Suite 2300	21 0452052
San Francisco, CA 94111	Ostrander Exhibit Number 11 MFI 0133867 114
22 (415) 655-4328	22 Ostrander Exhibit Number 12 MFI 0319966 123
(Appearing via speakerphone)	Ostrander Exhibit Number 13 MFI 0000163 125
23	23 Ostrander Exhibit Number 14 MFI 0101954 126 24
24 25	25
Page 3 1 APPEARANCES CONTINUED: 2 For the Defendant Moark LLC and Norco Ranch Inc.: TRAVIS KENNEDY, ESQ.	Page 1 VIDEOGRAPHER: We're on the record. We're here 2 today, March 5th, 2014, at approximately 9:04 a.m. for
	3 the videotaped deposition of Gregg Ostrander located
3 Eimer Stahl, LLP	4 in the office of Porter Wright Morris, Naples,
224 South Michigan Avenue	
4 Suite 1100	5 Florida. In the case styled in re processed eggs
Chicago, IL 60604	6 antitrust litigation. Case number MDL 200208 MD
5 (312) 660-7672	7 02002.
(Appearing via speakerphone)	
6	8 The videographer is Robert Kennedy. The reporter
	9 is Lori Bundy. At this time, would counsel please
7 Videographer: ROBERT KENNEDY	10 state their appearances for the record?
8	
9	MR. ARANOFF: Ronald Aranoff, Bernstein Liebhard
	12 LLP, 10 East 40th Street, New York, New York on behalf
10	12 LLP, 10 East 40th Street, New York, New York on behalf
10 11	12 LLP, 10 East 40th Street, New York, New York on behalf 13 of the direct purchaser plaintiff class.
10 11 12	 LLP, 10 East 40th Street, New York, New York on behalf of the direct purchaser plaintiff class. MS. SMITH: Dana Statsky Smith, Bernstein
10 11 12 13	12 LLP, 10 East 40th Street, New York, New York on behalf 13 of the direct purchaser plaintiff class.
10 11 12 13 14	 12 LLP, 10 East 40th Street, New York, New York on behalf 13 of the direct purchaser plaintiff class. 14 MS. SMITH: Dana Statsky Smith, Bernstein
10 11 12 13 14	 12 LLP, 10 East 40th Street, New York, New York on behalf 13 of the direct purchaser plaintiff class. 14 MS. SMITH: Dana Statsky Smith, Bernstein 15 Liebhard for direct purchaser plaintiffs. 16 MR. BROWN: Stephen Brown from Jenner & Block on
10 11 12 13 14 15	12 LLP, 10 East 40th Street, New York, New York on behalf 13 of the direct purchaser plaintiff class. 14 MS. SMITH: Dana Statsky Smith, Bernstein 15 Liebhard for direct purchaser plaintiffs. 16 MR. BROWN: Stephen Brown from Jenner & Block on 17 behalf of the direct action plaintiffs, Kraft,
10 11 12 13 14 15	 12 LLP, 10 East 40th Street, New York, New York on behalf 13 of the direct purchaser plaintiff class. 14 MS. SMITH: Dana Statsky Smith, Bernstein 15 Liebhard for direct purchaser plaintiffs. 16 MR. BROWN: Stephen Brown from Jenner & Block on
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10 11 12 13 14 15 16 17	12 LLP, 10 East 40th Street, New York, New York on behalf 13 of the direct purchaser plaintiff class. 14 MS. SMITH: Dana Statsky Smith, Bernstein 15 Liebhard for direct purchaser plaintiffs. 16 MR. BROWN: Stephen Brown from Jenner & Block on 17 behalf of the direct action plaintiffs, Kraft, 18 Kellogg, General Mills, and Nestle. 19 MR. ESSENMACHER: Keith Essenmacher on behalf of 20 the indirect purchasers from Lovell Stewart Halebian.
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110 111 12 13 14 15 16 17 18 19 20 21 22 23	12 LLP, 10 East 40th Street, New York, New York on behalf 13 of the direct purchaser plaintiff class. 14 MS. SMITH: Dana Statsky Smith, Bernstein 15 Liebhard for direct purchaser plaintiffs. 16 MR. BROWN: Stephen Brown from Jenner & Block on 17 behalf of the direct action plaintiffs, Kraft, 18 Kellogg, General Mills, and Nestle. 19 MR. ESSENMACHER: Keith Essenmacher on behalf of 20 the indirect purchasers from Lovell Stewart Halebian. 21 MR. GREENE: William Greene of Stinson Leonard 22 Street, counsel of record for defendant Michael Foods. 23 VIDEOGRAPHER: Anybody on the phone?
110 111 12 13 14 15 16 17 18 19 20 21	12 LLP, 10 East 40th Street, New York, New York on behalf 13 of the direct purchaser plaintiff class. 14 MS. SMITH: Dana Statsky Smith, Bernstein 15 Liebhard for direct purchaser plaintiffs. 16 MR. BROWN: Stephen Brown from Jenner & Block on 17 behalf of the direct action plaintiffs, Kraft, 18 Kellogg, General Mills, and Nestle. 19 MR. ESSENMACHER: Keith Essenmacher on behalf of 20 the indirect purchasers from Lovell Stewart Halebian. 21 MR. GREENE: William Greene of Stinson Leonard 22 Street, counsel of record for defendant Michael Foods.

2 (Pages 2 - 5)

IIIOIILI CONTIDENTIAL			
Page 6			
1 MR. ARANOFF: Anyone else on the phone?	1 Q. Okay. And I think what you said was it involved		
2 VIDEOGRAPHER: Would the deponent please raise			
3 your right hand to be sworn?	3 business as opposed to the egg side of the business?		
4 THEREUPON,	4 A. Yes.		
5 GREGG OSTRANDER,	5 Q. Do you remember the name of the employee?		
6 a witness, having been first duly sworn, upon his oath,	6 A. I don't.		
7 testified as follows:	7 Q. Do you know whether that employee is still		
8 THE WITNESS: I do.	8 employed by Michael Foods?		
9 DIRECT EXAMINATION	9 A. They are not.		
10 BY MR. ARANOFF:	10 Q. Okay. Do you know where that employee is now?		
11 Q. Good morning, Mr. Ostrander. My name is Ronald	11 A. No idea.		
12 Aranoff. We met a few moments ago. Let me just start by	12 Q. And you said that you previously testified in a		
13 thanking you for being here today. Could you please state	13 deposition in that case?		
14 your full name and home address for the record?	14 A. I believe I was deposed. I certainly testified		
15 A. Gregg Alan Ostrander, 2385 see, I told you I	15 in court.		
16 can't remember anything. 2385 Gulf Shore Boulevard Nort			
17 Naples, Florida.	17 that case was venued, what state?		
18 Q. And you understand, Mr. Ostrander, that you are	18 A. Minneapolis.		
19 testifying today under oath?	19 Q. And do you know what court that was in, was that		
20 A. Yes.	20 in federal court or was that in state court?		
21 Q. Okay. And have you ever been deposed before?	21 A. I don't recall.		
22 A. Yes.	22 Q. All right. Do you know how that case was		
23 Q. And when was that?	23 resolved?		
24 A. I don't know, mid to 2000s on an employee	24 A. I don't recall that either.		
25 discrimination case, I believe, and then sometime in the	25 Q. Okay. Do you know if the case settled?		
Page 7	Page 9		
1 late '90s on a patent infringement case.	1 A. I don't remember what we did.		
2 Q. Okay. And the employee discrimination case, was	2 Q. Do you know whether the case went to trial?		
3 that at all related to your employment at Michael Foods?	3 A. I think it did.		
4 A. No.	4 Q. Okay. Was there a jury verdict?		
5 Q. Did you withdrawn.	5 A. I really don't remember.		
6 Can you give me just a very, very brief	6 Q. Do you know whether the case had a jury in it at		
7 description about what that case, the employment	7 all?		
8 discrimination case, was about?	8 A. I don't.		
9 A. It was about a, I think, a wrongful termination	9 Q. Okay. But do you recall having testified		
10 claim by an employee of one of our divisions, potato	10 A. Yes.		
11 products division, so it was not an employee that worked	11 Q at a trial?		
12 directly for me.	12 A. Yeah, I do.		
13 Q. Okay. But this was while this was while you	13 Q. Okay. You said that and besides your trial		
14 were at what company?	14 testimony in that case, do you recall whether you		
15 A. I was president and CEO of and probably chairman	15 submitted any affidavits or affirmations, any other kind		
16 of Michael Foods.	16 of sworn statements, maybe not testimony, but written		
17 Q. So the employment discrimination case was while	17 affirmations?		
18 you were employed at Michael Foods?	18 A. I don't recall.		
19 A. Yeah. Oh. I thought you said was it about me.	19 Q. Okay. You also just testified a few minutes ago		
20 Q. No, just so that we're clear	20 there was a case from the late '90s where you gave some		
21 A. Yeah.	21 sworn testimony. Do you recall that?		
22 Q the employment discrimination case in which	22 A. Yes, that was a patent infringement case.		
23 you gave prior testimony occurred while you were employe	d 23 Q. Did that case involve withdrawn. Did that		
24 at Michael Foods; correct?	24 case occur while you were an employee of Michael Foods?		

3 (Pages 6 - 9)

HIGHLY CONFIDENTIAL Page 10 Page 12 1 Q. Okay. And what were the circumstances Q. And did you lose the appeal as well? 2 surrounding that case? 2 A. Yes. A. That was a patent infringement case between Q. And do you know what the damages that Michael 4 Michael Foods and Sunny Fresh foods for the production of 4 Foods paid in that case? 5 extended shelf life liquid egg products. A. They were very nominal. I don't remember. Q. Okay. Do you have an understanding as you sit Q. Okay. Do you have a copy anywhere in your 7 here today about what the nature of that litigation was, 7 possession of your trial testimony in either the 8 what was the patent infringement issue that was at stake 8 employment discrimination case or the patent infringement 9 at that litigation? 9 case? 10 A. Yeah, we had issues with them infringing our 10 A. No. 11 patents for the production of ESL liquid. 11 Q. Who represented you -- in the employment 12 Q. And when you say VSL (sic) liquid, what does that 12 discrimination case, who represented Michael Foods? 13 mean? 13 A. I have no idea. Q. Did you have your own lawyer in that case? 14 A. Extended shelf life liquid eggs. 14 15 Q. What is your definition of an extended shelf life 15 16 liquid egg? 16 Q. Okay. And in the -- in the patent infringement 17 A. A loosely -- a liquid egg product that's been 17 case, who represented Michael Foods? 18 ultra pasteurized that has a shelf life in excess of seven A. A firm out of South Carolina. I don't remember 18 19 weeks or nine weeks, nine weeks, I think. 19 their name. Q. Can you describe the process of what you mean Q. But it wasn't Mr. Greene; right? 20 21 when you say ultra pasteurized, what does that mean? 21 A. Did you guys help with that case? 22 A. More than pasteurized. MR. GREENE: Mr. Ostrander, you're the witness, 22 23 23 Q. Right. I understand that, but is there -so testify from your recollection. 24 A. There probably is a technical term for it, which 24 THE WITNESS: I don't remember. 25 an R&D guy would certainly know better than I would. I 25 BY MR. ARANOFF: Page 11 1 really don't know. Q. Okay. So you're not sure whether Mr. Greene was Q. But this is a product that is manufactured by 2 involved in that case or whether Mr. Greene's firm was 3 involved in that case? 3 Michael Foods; correct? A. It is, we classify it as a value added egg A. I don't recall. 5 product, which is most of what we do as a company. Q. Okay. And that would be -- and that would be for Q. Okay. And do you have an understanding of where 6 the patent infringement case; correct? 7 that case was venued in terms of where it took place? A. Yes. A. That was -- my recollection is it was a federal Q. Can you recall whether Mr. Greene was involved at 9 court in Minneapolis. 9 all in the employment discrimination case? 10 Q. Okay. And you testified in that action? 10 A. I don't recall. A. I was certainly deposed in that action. Q. Okay. And when I say Mr. Greene, let me just be 11 11 12 Q. Okay. Did that case go to trial? 12 clear, I'm talking about either Mr. Greene or the firm or 13 firms that he was associated with. Would that be the same 13 A. Yes, it did. 14 Q. And do you know what the -- did you testify at 14 answer for both cases? 15 A. Yes. 15 the trial? 16 A. I don't remember if I did or didn't. 16 Q. Okay. If I wanted to get more information about 17 Q. Okay. Do you know how that case was resolved? 17 the employment discrimination case that we were just 18 A. Yeah, we lost. 18 talking about, who at Michael Foods could I speak to with 19 Q. Did you lose by virtue of a verdict or how did 19 respect to that? 20 you end up losing that case? 20 A. I'm assuming our head of HR. A. I believe we lost by a verdict. 21 Q. Okay. And do you know who that is currently?

Q. And what about with respect to the patent

24 on appeal?

O. And do you know what -- well, withdrawn.

A. Yes, we did appeal the case.

Was that case appealed, do you know if it went up

22

23

4 (Pages 10 - 13)

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24

25

A. Dennis Woodward.

O. Woodworth?

A. Woodward.

Page 14 1 infringement case, who would be the person most

- 2 knowledgeable at Michael Foods with respect to that case?
- A. Probably Mark Westphal.
- Q. Is Mr. Westphal still at the -- at Michael Foods?
- A. Yes.
- O. Okay. In what role?
- 7 A. Chief financial officer.
- 8 Q. And I assume he was there during the -- during
- 9 the entire patent infringement case to the best of your
- 10 recollection?
- 11 A. No, in the latter part of it. I mean, this case
- 12 went on for eight or nine, ten years.
- Q. And that was in the late '90s you said?
- A. Well, it started early '90s and finished up in 14
- 15 the late '90s, I think, yeah.
- Q. Okay. But when the case concluded, Mr. Westphal
- 17 was --
- 18 A. Yes.
- 19 O. -- the CFO?
- A. No, John Reedy was the chief financial officer,
- 21 Mark was the financial officer for the egg products
- 22 company.
- Q. Okay. But you still think that Mr. Westphal
- 24 would be the person most knowledgeable about that issue?

Q. Okay. So -- thank you for that. So you've done

Q. So you're somewhat familiar with how depositions

2 this before in terms of having testified before from these

6 work, I'm going to ask you a series of questions, if you

8 me to rephrase it, I'll do my best to do so, but if you do

10 and are answering it truthfully. All right?

A. Sounds good to me.

7 don't understand anything that I ask you, go ahead and ask

9 answer the question, I'm going to assume you understood it

Q. All right. Is there anything that you can think

Q. If at any time during the deposition you need a

You understand that the court reporter is taking

24 to speak slowly and clearly so we can make sure that we

13 of that would prevent you from testifying truthfully

25 A. Yes.

3 other two cases; right?

A. Yes.

1

4

5

11

12

15

22

14 today?

A. No.

- A. Sounds good.
 - Q. All right. And just for clarity's sake, you
 - 3 understand, do you not, that you're testifying today with

Page 16

Page 17

- 4 respect to Michael Foods, you understand what Michael
- 5 Foods is; correct?
- A. Yes.
- Q. Okay. And when I refer to Michael Foods in
- 8 short, I'm specifically referring to Michael Foods,
- 9 Incorporated. Okay?
- A. Yes. 10
- Q. Okay. Can you briefly give me a description of 11
- 12 your educational background, Mr. Ostrander, starting with
- A. Yes. Undergraduate degree in business
- 15 administration, graduate degree in marketing in business.
- Q. Where do you have your BA from?
- 17 A. University of Wisconsin Madison, same with my MBA
- 18 or I should say MS.
- 19 Q. And upon graduation did you immediately go to
- 20 work at Michael Foods?
- 21
- 22 Q. Where were you before that?
- 23 A. I came out of school and I worked for Sani-Dairy,
- 24 which is a division of Beatrice Foods. Post Sani-Dairy
- 25 was at Beatrice Grocery Group out of Nashville. From

Page 15

- 1 there I went to Chicago with Armour Swift Eckrich, and
 - 2 from Armour Swift Eckrich I went to Minneapolis to run
 - 3 Michael Foods.
 - Q. And what year approximately did you start at
 - 5 Michael Foods, please?
 - A. February of '93.
 - 7 Q. And you were employed there until?
 - A. Until I retired, June 30th of 2010.
 - Q. You understand, do you not, Mr. Ostrander, that
 - 10 you're testifying today both in your individual capacity
 - 11 and as a corporate designee for Michael Foods?
 - 12 A. Yes.
 - Q. Okay. And do you have an understanding as you 13
 - 14 sit here today about what topic you're supposed to be
 - 15 talking on behalf of the company about?
 - 16 A. Yes.
 - 17 Q. And what is that?
 - 18 A. A class action litigation I believe purporting
 - 19 price fixing or whatever, something along that line.
 - 20 Q. Right. That's a little bit, I guess, about what
 - 21 the case is about, but what I'm asking you is do you have
 - 22 an understanding as to what topic specifically you've been
 - 23 designated as the Michael Foods corporate representative?
 - 24 A. Yes.
 - 25 Q. What topic is that?

17 break, I'm happy to accommodate that. Mr. Greene and I 18 have done depositions before, so I'm happy to give you a 19 break if you need one. The only thing I would ask is if 20 there's a question pending you answer the question and 21 then we can take a short break and accommodate that. 23 down everything you say, so I would just ask that you try

5 (Pages 14 - 17)

25 get an accurate record. Okay?

Page 18 Page 20 A. That is the topic of whether -- at what point in 1 A. I think so. 1 2 time we decided to join the UEP ACC program. Q. Okay. Besides the anonymous woman on the phone, Q. Okay. So you understand that your testimony 3 was there anybody else that was involved in the 4 today will be as the corporate representative on that 4 preparation? 5 topic? A. No. A. Yes. Q. As part of your preparation, and I'm not asking 7 Q. And the remainder of your testimony today will be 7 for anything that you discussed with Mr. Greene, but as 8 from your personal recollection? 8 part of your preparation, at any point in time prior to 9 9 today did you review the deposition testimony of Tim A. Yes. 10 Q. Okay. I think you just responded to, I guess, 10 Bebee? 11 what would have been my next question, which is do you 11 A. No. 12 have an understanding about what the case is about? I 12 Q. At any point during your preparation for today's 13 think you gave somewhat of an answer, but just so that the 13 deposition, did you review the testimony of Terry Baker? 14 record is complete, do you understand what this case is 14 15 about? 15 Q. Have you read a transcript of any deposition that 16 A. Yeah, it's a class action suit alleging that our 16 has occurred in this case thus far? 17 industry colluded to increase prices, I believe, is what 17 A. No. 18 Q. Has anybody read that testimony, either 18 it's about. 19 Q. Okay. Did you spend any time prior to today's 19 Mr. Baker, Mr. Bebee, or anybody else to you? 20 deposition, Mr. Ostrander, preparing for your deposition? 20 A. I spent some time yesterday with Bill Greene 21 Q. When is the last time that you spoke to 22 reviewing some documents to refresh myself. 22 Mr. Bebee? 23 23 Q. Okay. A. Years ago. A. And I think the last time we did that was in July 24 Q. Okay. You've had no communication with Mr. Bebee 24 25 pending a deposition that was supposed to be back in July 25 other than that? Page 19 Page 21 1 or August. 1 A. No. Q. Right. How long did you spend with Mr. Greene 2 Q. Does Mr. Bebee know you're testifying here today? 3 3 yesterday? A. Three or four hours. 4 Q. When is the last time you spoke to Mr. Baker? Q. Okay. And that was a face-to-face meeting? 5 5 A. Years ago. A. Uh-huh. Q. Okay. Mr. Baker doesn't know that you're -- that 6 7 Q. Here in Naples? 7 you're being deposed today? 8 A. Yes. A. No, well, at least not to my knowledge. 9 9 Q. Was anybody else present during your preparation Q. Okay. That's all I can ask. 10 10 other than Mr. Greene? A. Yeah. A. We were the only people in the room. Q. When is the last time you spoke with Toby 11 11 12 Q. Okay. Was there anybody on the phone? 12 Catherman? 13 A. Yes. 13 A. Years and years ago. 14 Q. Who was on the phone? Q. Okay. I assume Mr. Catherman also doesn't know A. I would have to refer to Bill Greene for that. 15 from you that you're testifying here today? 15 16 Q. So there was another person on the phone? 16 A. I assume so. A. Yes. 17 17 Q. Don't tell me what Mr. Greene said to you or 18 Q. Okay. Do you know whether that person was a 18 showed you, but can you give me a sense of the volume of 19 member or lawyer at Bill Greene's offices? 19 documents that you reviewed in preparing for your 20 A. I don't know that. 20 testimony today? 21 Q. Do you know whether the person on the phone was a 21 A. I don't know, maybe an inch or two of documents. 22 lawyer? 22 O. Okay. And when we began at Michael Foods in 23 A. I believe she was a lawyer. 23 1993, what was your title at that time? 24 Q. She identified herself as a lawyer to you at some 24 A. I was hired as president, chief operating 25 point? 25 officer.

6 (Pages 18 - 21)

MONLI CONTIDENTIAL			
Page 22	Page 24		
1 Q. And is that the highest ranking title at the	1 Q. Do you know if he's still living?		
2 company?	2 A. I don't know.		
3 A. No.	3 Q. Do you know where he if he's alive, do you		
4 Q. What was higher than that?	4 know where he would be?		
5 A. Chairman CEO.	5 A. I don't know.		
6 Q. Who was that?	6 Q. Okay. What about Mr. Olson, is he still with the		
7 A. That was Dick Olson.	7 company? 8 A. No.		
8 Q. And I assume that as president and chief			
9 operating officer, you only reported to Mr. Olson; 10 correct?	9 Q. Do you know where Mr. Olson is now? 10 A. I don't. Somewhere in southern Minnesota.		
11 A. Yes.	11 Q. Okay. Do you have an understanding as to the		
12 Q. There was also a board of directors; correct?	12 circumstances surrounding why Mr. Efron left the company		
13 A. Yes.	13 A. He was a board member and when we went took		
14 Q. Were you on the board of directors?	14 the company private, Miles retired from the board.		
15 A. Yes.	15 Q. Okay. What about Mr. Olson?		
16 Q. Who else was on the board of directors when you	16 A. Dick left the company when I became chairman		
17 started at the company?	17 or when I became chief executive officer.		
18 A. Two members of the Michael family, Jim Michael,	18 Q. Okay. And so you were president and chief		
19 Jeff Michael, Miles Efron, and beyond that I don't	19 operating officer beginning in 1993; right?		
20 recollect.	20 A. Yes, uh-huh.		
21 Q. Was Mr. Olson on the	21 Q. Okay. And how long did you stay in that role?		
22 A. Dick Olson, myself.	22 A. About ten months.		
23 Q. Okay. Sorry if I interrupted you. Are Jim and	23 Q. All right. And then let's assume 1994 your		
24 Jeff Michael still with the company?	24 position changed?		
25 A. No.	25 A. Yes.		
Page 23	Page 25		
1 Q. Okay. Where are they now?	1 Q. And what did you become at that point?		
2 A. They're in Minneapolis somewhere, I guess.	2 A. President, CEO.		
3 Q. They're still living?	3 Q. And I assume that coincided with Mr. Olson's		
4 A. I'm not sure about Jim. Jeff is.	4 departure from the company?		
5 Q. Okay. Do you know how old Jeff is?	5 A. Yes.		
6 A. Jeff would be 50.	6 Q. And did you remain president and CEO of Michael		
7 Q. And he's not with the company anymore?	7 Foods from then, I assume we're talking about '94?		
8 A. No, he hasn't been for a long time.	8 A. Yes.		
9 Q. Do you have an understanding as to why he's not	9 Q. Okay. From about 1994 until you left the company		
10 with the company anymore?	10 on June 30th, 2010?		
11 A. We bought them out.	11 A. More or less.		
12 Q. When you say we, who are you referring to?	12 Q. Can you explain what you mean by more or less?		
13 A. The shareholders, Michael Foods.	13 A. I was president CEO through, I think, probably		
14 Q. Okay. And do you know how old I assume Jim is	14 and chairman at some point in time through 2006 or '7. I		
15 Jeff's father?	15 stepped back from the president's role because I brought		
16 A. Yes.	16 in a new president and chief operating officer for two		
17 Q. And do you have any idea how old he would be at	17 years. He didn't work out, so I stepped back in as		
18 this point?	18 president and then CEO for a year and a half and kind of		
19 A. He's 90 something.	19 until '08 or '09, brought in another president and CEO and		
Q. Okay. And when they were with the company they	20 I stepped back to executive chairman and chairman of the		
21 lived in Minnesota; correct?	21 board.		
22 A. Yes.	22 Q. Okay. So		
23 Q. And Miles Efron, do you know whether he's still	A. Maybe you can figure all that you're doing great.		
24 with the company?	24 Q. Who was the president and CEO for the two-year,		
25 A. He's not with the company.	25 I'll call it interim period when you stepped back, who		

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1 took that role, the fellow that didn't work out?	1 TH Lee and now currently Goldman Sachs, the board		
2 A. Dave Johnson.	2 membership changed with each of those ownership changes in		
3 Q. Is he still with the company now?	3 the company.		
4 A. No.	4 Q. Okay. So just to break this down for a bit. Was		
5 Q. And not that I'm attempting to pry on this, but	5 there a set number of board members at Michael Foods		
6 what was the circumstances surrounding his departure?	6 during your tenure there? In other words, was the board		
7 A. He resigned after two years.	7 set at a specific number of people, ten people, and then		
8 Q. Do you know where Mr. Johnson is now?	8 you slotted people in, or did the number of people on the		
9 A. He's in Chicago working for a global chocolate	9 board vary over time based upon circumstances?		
10 company.	10 A. The number varied over time based on		
11 Q. Just to put this issue to rest, did Mr. Johnson	11 circumstance.		
12 have any role whatsoever in Michael Foods' decisions to	12 Q. So roughly how many people were on the board		
13 participate or not participate in the UEP program?	13 during your tenure?		
14 A. No.	14 A. Roughly seven or eight board members.		
15 Q. Okay. And then you said that you after you	15 Q. And that was comprised of people that were		
16 reassumed the role of president and CEO, you stepped back	16 employees of the company and sometimes people that were		
17 again in I think you said '08 or '09; is that correct?	17 outside the company?		
18 A. Somewhere in there, yes.	18 A. The only employee member of the board was myself.		
19 Q. Okay. And then who became the president and CEO	19 The others were all outside of the company.		
20 at that point?	20 Q. So when Mr when Steven and AJ Papetti joined		
21 A. Jim Dwyer.	21 the company, for example, after the acquisition		
22 Q. Is Mr. Dwyer still at the company now?	22 A. Good point.		
23 A. Yes.	23 Q. Okay. Though they were on the board, though;		
24 Q. Again with respect to the same question I asked	24 right?		
25 you about Mr. Johnson is did Mr. Dwyer play in role in	25 A. Yeah, they were actually employees.		
Page 27	Page 29		
1 determining whether or not Michael Foods would join or no			
2 join the UEP program?	2 A. So for a window of time they were on the board		
3 A. No.	3 and they were employees.		
4 Q. So commensurate with why you're testifying today,	4 Q. And they're not there anymore?		
5 in part it was your decision, which we'll get to later, as	5 A. No, they've all gone away.		
6 to whether or not Michael Foods ever entered the UEP	6 Q. All right. They were bought out?		
7 program; is that right?	7 A. We bought their company.		
8 A. Yes.	8 Q. Right.		
9 Q. And just to complete this area, the composition	9 A. And when we took the company private in 2001 from		
10 of the board during your tenure, I just want to get a	10 a public company, we bought them out.		
11 basic sense, at some point Jim and Jeff Michael left the	11 Q. All right. And Mr. Janco, he's not there anymore		
12 board as did Mr. Efron and Mr. Olson?	12 either?		
13 A. Yes.	13 A. No.		
14 Q. Can you recall during the remainder of the period	14 Q. Okay. For the period of time from, say, 2002		
15 of time, let's assume from '94 until 2010, which other	15 through let's say 2010 when you left, can you think of		
16 folks at Michael Foods comprised the board?	16 anybody else other than the people you've mentioned thus		
17 A. When we made a major acquisition, 1997, the	17 far that are on the that were on the board?		
18 Papettis, Steven and I think AJ Papetti came on the board	18 A. Sure, there are people from Vestar, people from		
19 as a part of that acquisition. Beyond that, Jerry Janco	19 TH Lee, which are our private equity partners in owning		
20 was a board member during that time frame, he was a	20, the company that were on the board		
	20 the company that were on the board.		
21 business associate I knew through the industry, which I	21 Q. And Goldman Sachs?		
21 business associate I knew through the industry, which I 22 asked to join the board. I don't remember when he came on	21 Q. And Goldman Sachs?		
	Q. And Goldman Sachs?A. And Goldman Sachs more recently, yeah.		
22 asked to join the board. I don't remember when he came on	 Q. And Goldman Sachs? A. And Goldman Sachs more recently, yeah. Q. And do those companies that have invested in 		

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Page 30 Page 32 A. Actually, they tend to determine the board since 1 Clarkson, John Reedy, all stayed on board. 1 2 they are the majority owner of the company. 2 Q. Do you know what year TH Lee took over for Q. When you say they, who are --3 Vestar? A. Meaning the principal partners of Vestar, the A. I believe it was spring of '04. 5 principal partners of TH Lee, and the principal partners Q. And then when did Goldman take over for TH Lee? A. July 1 of '10, 2010. 6 of Goldman Sachs. So, in effect, they are the major 7 shareholder, they determine who's on the board, their Q. And that coincided essentially --8 decision. A. With my retirement. 9 Q. -- with your retirement? Q. I just want to get a sense. You said Vestar, 10 V-E-S-T-A-R? 10 A. Uh-huh. 11 A. Yes. 11 Q. And did they keep the board at that point at 30 12 O. Okay. And TH Lee? 12 to 40, or did they shrink the board? 13 A. Yes. 13 A. 30 to 40? Q. Yeah. 14 Q. And Goldman? 14 A. No, those were management participants in the 15 15 A. Yes. 16 Q. Do you have an understanding as to what 16 ownership. 17 percentages of Michael Foods each one of these individuals Q. I'm sorry. Sorry about that. I misunderstood. 17 18 own, or these companies own, I should say? 18 A. The board has always been kind of six to eight 19 A. On average they owned 85 to 90 percent of the 19 people. 20 company. 20 Q. Okay. 21 Q. Jointly; right? 21 A. The ownership group I'm talking about is the 22 number of managers that we allowed to buy into ownership 22. A. No, I mean, the firm that was the partner at the 23 time. So Vestar when they helped me take the company 23 of the company. 24 private in 2001 owned about 90-plus percent of Michael 24 Q. Okay. And what did Goldman do with the 25 Foods. 25 management team that owned part of the company, did they Page 31 Page 33 Q. Okay. Who owned the remaining ten percent? 1 1 shrink it, did they expand it? 2 A. Management. A. I don't know the specifics, but it was -- it is 3 Q. And that was you? 3 at least 30 people, I believe. It's a different group of 4 A. And other members of senior management, yes. 4 30 people, but it's about 30 people. 5 Q. Can you think of the other folks that comprised Q. And you believe that all this information is 6 senior management under Vestar's 85 percent ownership? 6 publicly available? A. Yes, there were five of us, myself, John Reedy, A. Absolutely it is, yes. 8 Bill Goucher, JD Clarkson, I think Mark Anderson. Q. In your roles from '93 to 2010 as president Q. Okay. And what about under the TH Lee ownership, 9 and -- did you want to say something? 10 if you weren't finished -- I wasn't looking, so if you A. No, I'm just thinking of the years. 10 11 weren't finished with your answer? Q. President and CEO from '93 to 2010 in your roles 12 A. No. 12 at Michael Foods, can you explain how decisions were made? 13 Q. I'm sorry about that? 13 Was every decision essentially run by the board, or did A. No, I was kind of done. Under TH Lee, we 14 you as the head of the company for a large portion of that 15 expanded that group dramatically, it became 30 or 35 15 time have autonomy to make your own decisions? 16 people, so, I mean, that would be available but I don't --A. We had autonomy to run the company, and the board 17 I can't even --17 was from an advisory point of view an advisory role. 18 Q. Right. 18 Within my organization we had a divisional structure, so I 19 19 had divisional presidents that ran pieces of Michael A. -- try to remember that group. Q. Fair enough. The folks, though, the folks, 20 Foods. And they had quite a bit of authority and autonomy 21 though, that you mentioned, did they stay on between the 21 to run their business without running things by me. So we 22 Vestar and the TH Lee acquisition? 22 have potato products division and egg products and a 23 A. Bill Goucher retired. 23 Crystal Farms division. The presidents that ran those 24 Q. Okay. 24 businesses were responsible and held accountable for the

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25 day-to-day operations of those businesses.

A. Guys like Jim Moore and Mark Anderson, JD

25

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1 Q. Right. But you in other words, if you wanted	1 firm to where Mr. Greene is now; right?	
2 to make a decision for the betterment of the company, you	2 A. That's correct.	
3 were authorized to proceed and do that, you didn't need to	3 Q. That's right?	
4 check in with the board before making a specific decision	4 A. Yes.	
5 about what was best for the company while you were the	5 Q. How often does the board of directors at the	
6 most senior member of management; correct?	6 company meet?	
7 A. That's correct. The only caveat to that is if it	7 A. Normally quarterly.	
8 required spending capital above a million dollars. If we	8 Q. And there are minutes taken of all board	
9 had to spend more than a million dollars on a project, we	9 meetings?	
10 needed to get board approval for that.	10 A. Yes.	
11 Q. And with respect to the decisions about joining	11 Q. And is there, generally speaking, a lawyer	
12 the UEP, that would not have required a million dollar or	12 present at all the board meetings?	
13 more decision, so you were able to make that decision on	13 A. There has been a lawyer present once we hired	
14 your own; is that correct?	14 Keri because she's secretary of the company. Prior to	
15 A. That's correct.	15 that, no.	
16 Q. And when I say join the UEP, just so that the	16 Q. And does Ms. Wolski take the notes, the minutes?	
	17 A. She does.	
17 record's clear, I'm talking about the to join any programs		
18 also within the UEP, animal welfare would be an example o		
19 that; right?	19 handwritten notes on a pad?	
20 A. That's correct.	20 A. Keri is responsible for taking notes at the	
21 Q. You're talking more, when you say a million	21 meeting.	
22 dollars of capital, you're talking about, for example,	22 Q. Those are the specific official minutes of the	
23 efforts to expand or acquire things that would have cost	23 board meeting; right?	
24 Michael Foods a million dollars or more, that would have	24 A. Yes.	
25 needed board approval; correct?	25 Q. But I assume that at some point, correct me if	
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1 A. Yes.	1 I'm wrong, if you were in a board meeting, you might jot	
2 Q. Does Michael Foods have a general counsel?	2 down some notes, some handwritten notes, et cetera?	
3 A. We do.	3 A. Yes.	
4 Q. And who is the general counsel?	4 Q. Are those notes collected at the end of the	
5 A. Her name is Keri Wolski.	5 meeting and then saved someplace, either electronically or	
6 Q. And was she can you spell her last name for	6 in paper form?	
7 me, please?	7 A. No.	
8 A. W-O-L-S-K-I.	8 Q. Do you have a file where you would have kept	
9 Q. And was Ms. Wolski the general counsel of the	9 information that you looked at from board meetings?	
10 company for the entire tenure of your time there?	10 A. No.	
11 A. No.	11 Q. Do you have any kind of an electronic planner or	
12 Q. Who was who was her predecessor?	12 organizer, PDA, any of those fancy devices where you would	
13 A. We didn't have an in-house counsel prior to that.	13 have kept your notes from particular meetings?	
14 Al Woodward from Leonard Street was our outside counsel		
15 Q. And do you know whether Ms. Wolski is still the	15 Q. Do you know whether or not at any point during	
16 general counsel today?	16 your tenure from 1993 to 2010 at Michael Foods whether	
17 A. She is.	17 they had a specific written policy on antitrust issues?	
18 Q. Okay. Do you know what year she started as the	18 A. Yes.	
19 general counsel? I won't hold you to it, just	19 Q. You understand what I mean by antitrust issues,	
20 approximately.	20 Mr. Ostrander?	
	21 A. Yes.	
21 A. I believe she joined in about '08.		
22 Q. And she was do you know where she was employe		
23 before that?	23 understanding of antitrust issues?	
24 A. Leonard Street.	A. Anything that would be in violation of federal	
25 Q. And that's, as far as you know, the predecessor	25 law regarding collusion, price fixing, anything like that.	

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1 MR. ARANOFF: This was marked at the Baker	1 Michael Foods conducts business.		
2 deposition. I'll do whichever you find to be easier.	2 Do you see that?		
3 I can remark this as Ostrander one, or we can just	3 A. Yes.		
4 refer to it as Baker.	4 Q. First, do you know who authored this document?		
5 MR. GREENE: It's up to you.	5 A. I don't.		
6 MR. ARANOFF: Okay. You have don't have a	6 Q. Do you know when this document came into		
7 preference?	7 existence?		
8 MR. GREENE: No.	8 A. I do not.		
9 MR. ARANOFF: Let's double mark it otherwise it	9 Q. Do you know whether this document came into		
10 will get confusing.	10 existence when Ms. Wolski became the general counsel of		
11 (Ostrander Exhibit Number 1, Bates numbers MFI	11 the company?		
12 0053741 through 0053763, was marked for	12 A. I do not know that.		
13 identification.)	13 Q. Is it fair to say though, however, Mr. Ostrander,		
14 BY MR. ARANOFF:	14 that you've seen this document before?		
15 Q. Okay. Mr. Ostrander, I've put in front of you	15 A. Yes.		
16 what the court reporter was kind enough to mark as	16 Q. Has this document in any form been transmitted to		
17 Ostrander 1 for purposes of identification. It's a	17 Michael Foods' employees?		
18 multipage document bearing Bates numbers MFI 0053741.	18 A. This document, I believe, is signed by key		
19 It's labeled highly confidential, and it goes, I believe,	19 Michael Foods employees on an annual basis.		
20 sequentially through MF 1 I'm sorry, it's not MF 1,	Q. And what determines whether somebody is a key		
21 it's MFI 0053741 through MFI 0053763. Again, the document	21 Michael Foods employee.		
22 is highly confidential, it's titled business conduct	22 A. I'm not sure the definition of that.		
23 policy, Michael Foods, Inc. I'll also note just so the	Q. Okay. Is it well, withdrawn.		
24 record is clear this was also marked at the deposition of	Who would have been responsible to disseminate		
25 Terry Baker as Exhibit DAP-Baker W. Give you a few	25 this among the key Michael Foods employees?		
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1 moments just to take a look at it and then I'd like to ask	1 A. More than likely Dennis Woodward, who is vice		
2 you some questions. You're free to look at the whole	2 president of human resources.		
3 document, but I am going to focus my questions on Bates	3 Q. Do you have any recollection of having discussed		
4 number MF1 0013757.	4 any of the information contained in this and		
5 A. Okay.	5 specifically I'm talking about the antitrust sections on		
6 Q. Are you all set?	6 the pages that I've identified. Do you recall having		
7 A. I suppose so.	7 discussed this with any employees at Michael Foods?		
8 Q. I don't want to	8 A. Not specifically, no.		
9 A. I am familiar with the document.	9 Q. How about generally, do you recall having		
MR. GREENE: Do you want him to read that	10 discussed this generally with anybody at Michael Foods?		
11 portion?	11 A. In the context of reviewing this business conduct		
MR. ARANOFF: No, I just want to make sure he's	12 policy as CEO and proving this to be sent and signed by		
familiar. I want to ask him some questions, but I	13 employees, I'm familiar with the document.		
14 don't want to shortchange him	14 Q. Okay. Do you know whether well, withdrawn.		
15 THE WITNESS: If I need to read it, I'll let you	15 Would Terry Baker in your mind be considered a		
16 know.	16 key employee?		
17 BY MR. ARANOFF:	17 A. Yes.		
18 Q. Okay, great. All right. So you see at the	18 Q. Would Tim Bebee in your mind be considered a key		
19 bottom quarter of the page it says antitrust compliance;	19 employee?		
20 right?	20 A. Yes.		
21 A. Yes.	21 Q. Would Toby Catherman in your mind be considered a		
22 Q. Okay. And it says under subsection A antitrust	22 key employee?		
23 laws it is Michael Foods policy to strictly comply with	23 A. Yes.		
24 antitrust laws and the competition and antimonopoly laws	Q. Okay. So just putting one and one and one		
25 of all countries, states, and governmental bodies in which	25 together, then you would conclude logically, would you		

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1 not, that in your estimation these people that I just	1 Q. I read that accurately?
2 mentioned, Mr. Bebee, Mr. Baker, Mr. Catherman, they would	2 A. Yes.
3 have received this document; right?	3 Q. Okay. Do you have any recollection as to whether
4 A. That would be my assumption, yes.	4 or not this provision was ever implicated during your
5 Q. Okay. But you don't recall that specifically?	5 tenure at Michael Foods?
6 A. No, I do not.	6 A. Not to my knowledge or recollection.
7 Q. Can you withdrawn. Okay.	7 Q. Okay. You can put that away. And I may have
8 So if you turn to the next page of the document	8 asked you this before, but I'm not so good at using the
9 that we were referring to, which is MFI 0053758. The top	9 LiveNote, so if you'll indulge me for just a second. The
10 of the page says if you engage in any conduct or practice	10 conduct policy that we just referenced as Ostrander 1,
11 that may involve the antitrust laws, you should be guided	11 that is disseminated to key employees on a yearly basis?
12 by this policy and you should seek advice of company legal	12 I think you said that before, but I may be wrong.
13 counsel.	13 A. I did say that before, it's either yearly or when
14 Do you see that?	14 someone is hired.
15 A. Yes.	15 Q. So it's either sent out yearly to key employees;
16 Q. Can you think of any circumstance where anybody	16 right?
17 sought the advice of the company's legal counsel with	17 A. Yes.
18 respect to any of the information contained in the	18 Q. Or it's given to an employee, a key employee,
19 antitrust sections of this policy?	19 upon his or her hiring?
20 MR. GREENE: Objection. Lack of foundation. If	20 A. Yes.
21 I object, you can go ahead and answer, unless I	21 Q. Does anybody look at the policy periodically to
22 instruct you not to answer.	22 refresh it, to go through it, update it; any of those
23 THE WITNESS: Oh, okay. Not to my knowledge.	23 kinds of things over the course of time?
24 BY MR. ARANOFF:	24 A. Not to my knowledge.
25 Q. Okay. Just so that it's clear, to your	25 Q. Okay. And if there was somebody that would do
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1 knowledge, nobody has well, withdrawn.	1 that, it would be the company's counsel?
2 You see the term company legal counsel here?	2 A. I would think so.
3 A. Yes.	3 Q. But you don't have any recollection
4 Q. Okay. Who would that be referring to? Who is	4 A. No.
5 the company's legal counsel?	5 Q of that policy having taken place during your
6 A. It would be Leonard, Street & Deinard prior to	6 tenure at Michael Foods?
7 Keri Wolski became our general counsel.	7 A. You mean changes to that policy?
8 Q. And after Keri Wolski became the general counsel,	8 Q. Yes.
9 would it have been her?	9 A. I don't recall any, no.
10 A. She would be the contact for any inquiries, yes.	10 Q. Okay. Okay, Mr. Ostrander, just showing you
11 Q. Just so that we're clear, you're not aware of	11 what's been marked as Ostrander 2 for purposes of
12 anybody who has sought legal counsel, I don't want to know	
13 what the subject of it is, I just want to know if anybody	13 (Ostrander Exhibit Number 2, Bates number UE
14 that you know sought legal counsel with respect to any of	14 0944686 through UE 0944687, was marked for
15 the information contained in the antitrust provisions	15 identification.)
16 here?	16 BY MR. ARANOFF:
17 A. Not to my knowledge or recollection.	17 Q. This is a two-page document bearing Bates number
18 Q. Okay. Moving on to the next page, first	18 UE 0944686 through UE 0944687. It's labeled confidential
19 paragraph, right before the letter C it says, if you	19 This was also used at the Baker deposition, DAP-Baker V,
20 attend a trade association meeting and become aware that	20 as an exhibit. I'll give you a minute to take a look at
21 competitors are discussing improper subjects, you should	o care a room at
	21 it and then I'd like to ask you a couple of questions when
	21 it and then I'd like to ask you a couple of questions when 22 you're done.
22 leave the meeting immediately and advise your superior and	22 you're done.

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25 you ever seen this document before?

A. Yes.

25

Page 46 Page 48 A. No. 1 A. No. 1 Q. Okay. If you'll look at the top, this is labeled Q. The third bullet says, there should be no 3 UEP Marketing Committee Antitrust Issues, November 16th, 3 agreements with egg breakers re supply. Do you recall 4 2004. Do you see that? 4 whether anybody discussed this issue you with you at A. Yes. 5 Michael Foods? Q. Okay. You were employed as the president and CEO A. No. 7 of Michael Foods during this time? Q. Number four, there should be no attempt to set A. Yes. 8 guidelines or limitations for nonmembers. Do you recall 9 Q. All right. And are you familiar at all, 9 anybody discussing that with you at Michael Foods? 10 Mr. Ostrander, with a law firm called Brann & Isaacson? 10 A. No. 11 Q. The fifth bullet says, there should be no 12 Q. Are you familiar with a lawyer named Irving 12 agreements regarding purchase of eggs or with regard to 13 Isaacson? 13 contract growers? Do you see that? A. No. 14 A. Yes. 14 15 Q. Are you familiar with a lawyer by the name of 15 Q. Do you recall anybody discussing that with you at 16 Kevin Haley? 16 Michael Foods? 17 A. No. 17 A. No. Q. Do you recall ever having met with anybody from 18 Q. Number six, there should be no attempt to boycott 18 19 that law firm in the past? 19 or curtail business with a nonmember regarding failure to 20 20 follow guidelines or for that matter regarding any other A. No. 21 Q. Did you personally ever attend any UEP meetings? 21 issues. Do you recall anybody discussing that with you A. I may have attended one or two annual UEP 22 during your tenure at Michael Foods? 23 meetings. 23 A. No. 24 Q. This document as we've just identified is titled 24 Q. And finally there should be no efforts to coerce 25 UEP Marketing Committee Antitrust Issues from 25 non-members to join UEP. Do you see that? Page 47 Page 49 1 November 16th, 2004. Do you have a recollection as to A. Yes. 1 2 whether or not you attended this meeting? Q. Do you recall anybody discussing that with you 3 during your tenure at Michael Foods? A. I did not. Q. Okay. And you've never seen this before, you 4 A. No. 5 said? Q. Okay. You can put that aside. Just a couple of 6 foundational questions before we look at what's been Q. If you turn to the second page of the document, 7 marked as Ostrander 3 for purposes of identification, 8 it talks about some absolutes. Do you see that on the 8 which is a one-page document bearing two Bates numbers, 9 bottom? 9 MFN 018821. It's also MFI 0111951. It's a confidential 10 10 document. A. Okay. 11 (Ostrander Exhibit Number 3, MFN 018821. MFI 11 Q. And if you take a look at it, it has a number of 12 bullet points there, the first one says, if go beyond 12 0111951, was marked for identification.) 13 exchange of information then should style that item as 13 BY MR. ARANOFF: 14 marketing guidelines; i.e., how many eggs to sell and not Q. You understand what I mean when I say UEP, you 15 know what that is, Mr. Ostrander? 15 to produce or purchase. 16 Do you see that? 16 A. Yes. 17 A. I see it. 17 Q. That's the United Egg Producers? Q. Okay. Was there ever a situation where anybody 18 19 raised this as an issue to you during your tenure at 19 Q. And when I talk about the animal welfare program, 20 Michael Foods? 20 you understand what that is? 21 21 Q. The second bullet says, the quantities should be 22 Q. Okay. And you understand what the animal welfare 23 guidelines and suggestions and there should be no 23 committee is? 24 penalties for failure to follow. Do you recall whether 24 A. Yes. 25 anybody discussed this issue with you at Michael Foods? 25 Q. Okay. And do you have an understanding as to

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HIGHLY CONFIDENTIAL Page 50 Page 52 1 what the 100 percent rule is as it relates to the UEP? 1 few bad guys often voting against the motions made. Other 2 major producers represented and on the committee are A. Yes, I do. Q. Okay. Give you a minute to take a look at the 3 Cal-Maine, Rose Acres, Kofkoff, now part of Land O Lakes 4 document and then I would like to ask you a couple 4 Buckeye, Midwest Poultry Services, Sparboe, and Day Lay. 5 questions, please. 5 All but Buckeye have signed on to the program. Everything A. Okay. 6 that comes out of this meeting has to be approved or Q. Okay. So this is an e-mail chain, the first 7 disapproved by the executive board. They meet in May. 8 e-mail was sent from Tim Bebee to Bill Goucher and to you; Okay. Do you have an understanding as you sit 9 right? 9 here today about what program is mentioned in the 10 A. Yes. 10 penultimate sentence here, the second to last sentence? 11 Q. Okay. And that's from Wednesday, March 27th, A. I'm sorry. Which second to the last sentence? 11 12 2002. Do you see that? 12 O. The second to last sentence which I just read, 13 which says all Buckeye have signed on to the program. Do 14 Q. And the subject is UEP animal welfare meeting; 14 you have an understanding to what program we're talking 15 right? 15 about? 16 A. Yes. 16 MR. GREENE: I think you meant all but Buckeye. 17 Q. Okay. This was during your tenure as president 17 MR. ARANOFF: Okay. If I read that wrong, I'm 18 and CEO of the company; correct? 18 sorry. A. Yes. 19 BY MR. ARANOFF: Q. All right. And I think we talked about Mr. Bebee Q. All but Buckeye have signed on to the program. 20 20 21 before, you know who Mr. Bebee is; correct? 21 Do you know what --22 A. Yes. 22 A. I believe that is the Animal Care Certified 23 Q. All right. And same with Mr. Goucher, we talked 23 program of the UEP. 24 about him before --24 Q. Okay. All right. And then Mr. Bebee continues 25 here with the highlights, and he says, approximately seven 25 A Yes Page 51 Page 53 1 Q. -- correct? 1 companies have signed on nearly 110 million birds, passed 2 MR. GREENE: Let Mr. Aranoff finish the question. 2 a motion saying that an entire company would have to be 3 THE WITNESS: Yes. 3 certified just part -- not just part or certain complexes. 4 MR. GREENE: Even if you know where it's going, 4 Pass the motion that states that if a marketing or 5 so we have a clear record. 5 processing company has commitments or contracts with MR. ARANOFF: He's able to pick every question 6 6 producers, those producers would all have to be part of 7 out before I finish it. 7 the program and be certified. And then it continues on. 8 THE WITNESS: There we go, uh-huh. 8 Do you see that? 9 BY MR. ARANOFF: A. Yes. 10 Q. And we talked about Mr. Goucher before; right? Q. Okay. Skipping down just a moment, it references 10 11 A. Yes. 11 FMI. Do you see that? 12 Q. Okay. And he's no longer with the company? A. Yes. 12 13 A. That's correct. 13 Q. Do you have an understanding about what FMI is? 14 Q. Just real quick because I don't think you told me A. Food Marketing Institute. 15 before, I think you mentioned Mr. Goucher was on the board 15 Q. What is the Food Marketing Institute? 16 at certain times, but what was Mr. Goucher's position at A. They are the representative industry group for 17 the company before he retired? 17 retail grocery companies like Kroger or Safeway. A. Bill Goucher was never on the board. Q. Okay. And then he concludes the e-mail by saying 19 Bill Goucher was president of the egg products division of 19 it was an interesting meeting to say the least. Do you 20 Michael Foods. 20 see that? Q. Thank you for correcting that. I appreciate it. 21 A. Yes.

14 (Pages 50 - 53)

Q. Okay. You then responded on Monday April 1st,

23 2002, with an e-mail to Mr. Bebee and Mr. Goucher. Do you

25

24 see that?

A. Yes.

22 Okay. And so the subject here is the UEP animal welfare

24 from the UEP animal welfare committee meeting held on

25 Tuesday the 26th. As you might expect, I was one of the

23 meeting and Mr. Bebee writes, this message is the feedback

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- 1 Q. Okay. And, again, the subject is the UEP animal
- 2 welfare meeting; right? And you say, this will be an
- 3 interesting movie to watch from the sideline as we aren't
- 4 affected until a Crystal Farms customer pushes us and that
- 5 realistically -- that realistically would have to be CUB
- 6 row SV.
- 7 Do you see that?
- 8 A. Yes.
- 9 Q. Okay. Food service would be customer by
- 10 customer, keep us posted, Tim; right?
- 11 A. Yes.
- 12 O. Okay. First what is -- what does CUB row SV
- 13 mean?
- 14 A. That should say CUB or SV.
- 15 Q. Okay. What does that mean?
- 16 A. Cub or Super Value. Cub foods and Super Value
- 17 are two retail customers of Michael Foods.
- 18 Q. Okay.
- 19 A. Both headquartered in the Twin Cities of
- 20 Minnesota.
- 21 Q. Okay. Do you have an understanding as to why you

A. Because we weren't going to be a part of this

Q. And when you say this program, again, we're

Q. And is it fair to say that as of April 2002 and

Q. Okay. And as part of that, Michael Foods was not

Q. Okay. Do you have an understanding as to why

A. The reason we weren't part of this program is we

20 didn't agree with all the parameters of the ACC program as

A. We had a major issue with participation in a

24 program that was all or nothing, meaning 100 percent

15 Michael Foods at this time did not join the UEP certified

8 even before that, Michael Foods was not a part of the

12 complying with the 100 percent rule at this time; right?

4 talking about the animal care -- the UEP Animal Care

- 22 wrote, this will be an interesting movie to watch from the
- 23 sideline?

1

3

7

10

11

13

17

18

19

22

24 A. Yes.

2 program.

5 Certified program?

A. Yes.

A. Yes.

A. Yes, that's right.

A. That is correct.

9 Animal Care Certified program?

16 program or animal welfare programs?

21 being put forth by the United Egg Producers.

Q. Okay. Why is that?

O. And why was that?

25 participation or no participation.

25 Q. Why did you say that?

Q. And is it fair to say that Michael Foods didn't

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- 2 agree with the program and as a result didn't think it was
- 2 agree with the program and as a result didn't think it w
- 3 in its best interest to join the program?
- 4 A. We did not agree with some parts of the program,
- 5 and, therefore, we were not going to participate in the 6 program.
- Q. Well, you didn't agree with the program
- 8 sufficiently enough to make the decision that even though
- 9 you may have agreed with parts of it, there was enough of
- 10 it that you didn't -- that you did disagree with and as a
- 11 result you didn't join?
- 12 MR. GREENE: Objection. Confusing.
- 13 THE WITNESS: That's right.
- 14 MR. GREENE: Go ahead.
- 15 BY MR. ARANOFF:
- 16 Q. I think you answered and you said that's right?
- 17 A. That's correct.
- 18 Q. And then you say at the end -- or towards the end
- 19 of the e-mail, food service would be customer by customer.
- 20 Do you see that?
- 21 A. Yes.
- Q. What does that mean?
- A. That means that before we were going to sign on
- 24 to any program like this, we would have to have major
- 25 customers of ours on the food service side of our

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- Page 57
 1 business, which Michael Foods, the bulk of our business
- 2 was food service and egg products, so we would have had to
- 3 have major customers requesting Animal Care Certified eggs
- 4 in order for Michael Foods to revisit the topic of whether
- 5 or not we should or should not join Animal Care Certified
- 6 program by UEP.
- 7 Q. Okay. And so I take it from this that prior to
- 8 and up to and including at the very least April of 2002
- 9 that was the case, in other words, you didn't have
- 10 customers, large customers, that wanted -- that wanted the
- 11 certify -- the UEP certification, and as a result you saw
- 12 no reason to go into the certified program?
- 13 A. That's correct.
- 14 Q. You can put that document away. Okay.
- 15 Mr. Ostrander, I've -- the court reporter has been kind
- 16 enough to put in front of you a single page document bears
- 17 Bates number MFI 0363530, confidential. It's a one-page
- 18 e-mail from you to Bill Goucher dated Wednesday, April
- 19 9th, 2003. Give you a minute to take a look at it and
- 20 then ask you a couple questions.
- 21 A. Okay.
- 22 (Ostrander Exhibit Number 4, Bates number MFI
- 23 0363530, was marked for identification.)
- 24 BY MR. ARANOFF:
- 25 Q. The subject of the e-mail is UEP hen welfare, and

15 (Pages 54 - 57)

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- 1 it's an e-mail that you sent to Mr. Goucher and it says,
- 2 noted that 43 retail customers and one food service
- 3 customer are requiring that their eggs be certified.
- 4 After the UEP decision, what our next steps on AWB
- 5 certification and do we still have the support of Sparboe
- 6 and others? Let's discuss.
- 7 See that?
- 8 A. Yes.
- 9 Q. Okay. Do you have an understanding as you sit
- 10 here today as to what you meant by after the UEP decision,
- 11 what decision that was?
- 12 A. My recollection is that UEP decision was to
- 13 maintain all of the parameters of their ACC program,
- 14 meaning 100 percent of all birds on the program -- anyway,
- 15 the parameters of the program were to stay in place. We
- 16 had requested on numerous occasions, not sure when we
- 17 started or when that ultimately ended, but over a number
- 10 0 1100
- 18 of different times we requested UEP to remove the
- 19 100 percent requirement and put it on either a bird
- 20 complex or a house, meaning a production house by house
- 21 certification.
- At this point in time UEP had said no to all of
- 23 those proposals by us and others in our industry, Sparboe
- 24 being one of them, and so we were exploring at the time a
- 25 different animal well-being. And by the way, AWB is
 - Page 59
- 1 animal well-being, it is not ACC. Animal well-being
- 2 certification. So while we were getting requests from
- 3 customers, we were getting requests for animal well-being,
- 4 meaning some kind of reduction in cage density, et cetera,
- 5 et cetera and we were exploring other options outside of
- 6 UEP's program.
- 7 Q. One of those programs would have been the Klippen
- 8 program; right?
- 9 A. That's correct.
- 10 Q. Okay. So that was a long answer, so let's just
- 11 talk about that for a second. So you made a distinction,
- 12 I believe, in your answer, and correct me if I'm wrong,
- 13 between the ACC program and the AWB program; correct?
- 14 A. I did.
- 15 Q. Okay. What in your mind is the difference
- 16 between -- well, withdrawn. What does ACC stand for?
- 17 A. Animal Care Certified.
- 18 Q. Okay. And AWB is animal well-being?
- 19 A. Yes
- 20 Q. Do you have an understanding as you sit here
- 21 today as to what the differences are between those
- 22 programs?
- 23 A. Yeah, the animal well-being certification would
- 24 be a -- essentially a similar definition of cage space,
- 25 hen treatment, to an ACC program, but it would be not

- 1 governed by UEP.
- Q. Okay. And so this e-mail reflects, does it not,
- 3 that, again, Michael Foods was not interested in entering
- 4 the UEP program as it was currently constituted as of
- 5 April of 2003; correct?
- A. That is correct.
- 7 Q. And instead was looking at different alternatives
- 8 at this time to do something less than what was required
- 9 by the UEP; correct?
- 10 A. To do something different than what was
- 11 contemplated by UEP.
- 12 O. Okay. And when you talk in this e-mail at the
- 13 end of the e-mail about support of Sparboe and others?
- 1/1 A Vec
- 15 Q. What were you talking about with respect to the
- 16 support of Sparboe and others?
- 17 A. There were a number of egg producers who were not
- 18 happy with the 100 percent rule in the UEP ACC program.
- 19 O. In --
- 20 A. Sparboe was one of them, and there were others
- 21 that I probably can't name -- in fact, I'm pretty sure I
- 22 can't name -- that didn't like those parameters of the
- 23 program and were exploring setting up their own
- 24 certification program.
- 25 Q. Aside from the Ken Klippen program that we talked
 - Page 61

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- 1 about as one of the alternatives, can you think of any
- 2 other alternative programs that Michael Foods was looking
- 3 into?
- 4 A. Michael Foods prior to, I think, these dates, had
- 5 put together at the request of one of our large customers,
- 6 Burger King, an animal well-being program that was
- 7 actually had larger space in the cage than even the
- 8 proposed program by United Egg Producers, so we worked
- 9 alongside Burger King to develop an animal well-being
- 10 program for the flocks that produced the eggs that
- 11 produced -- the shell eggs that we further processed into
- 12 the finished product that Burger King sold through their
- 13 system, and I think that was done in maybe 2001 or 2002.
- 14 So a program that would be similar to what we custom
- 15 built, in effect, for Burger King.
- 16 Q. Right. And the reasons, just to be clear, that
- 17 you were looking into these alternative programs is
- 18 because you believe that these alternative programs would
- 19 have been in the best interest of Michael Foods; correct?
- A. Michael Foods is a value added egg products
- 21 company, so our whole focus was to create products that
- 22 our customers wanted at a price point that they could
- 23 manage within their systems. So our animal well-being
- 24 initiative was really driven by the demands of our
- 25 customer base.

16 (Pages 58 - 61)

	D. C.
Page 62	Page 64
1 Q. Right. So both Michael Foods and its customers	1 A. Yes.
2 in your estimation would have been better served by 3 entering, at least at this time, either the Klippen	2 Q. Mr. Ostrander, the court reporter has put in 3 front of you what's been marked Ostrander 5 for purposes
4 program as an alternative to the UEP or the Burger King	4 of identification. It's a multipage document bearing
5 equivalent animal well-being program as opposed to	5 Bates number MFI 0614973 through MFI 0614975. It's highly
6 entering the UEP?	6 confidential, and it was also marked at the deposition of
7 A. No.	7 Terry Baker. Terry Baker 8. I'll give you a minute or
8 Q. Why not?	8 two to look at it and then I'd like to ask you some
9 A. Customer by customer. Some customers were quite	9 questions, please.
10 satisfied with the way our eggs were being produced or	10 (Ostrander Exhibit Number 5, Bates number MFI
11 contracted eggs that we use to further process were being	11 0614973 through MFI 0614975, was marked for
12 produced to service their egg requirements. So, in fact,	12 identification.)
13 the animal well-being program was a customer specific	13 THE WITNESS: Okay.
14 program and it was higher cost to implement and,	14 BY MR. ARANOFF:
15 therefore, a customer had to be willing to pay for that.	15 Q. Okay. So this is the first e-mail in this
16 So, no, it was only based on the desire and the need of a	16 chain is an e-mail from Terry Baker to JD Clarkson to you
17 specific customer or group of customers.	17 to O'Brien to sorry, to Vince O'Brien, to someone named
18 Q. So just to be clear, at least at this period, in	18 Colwell and somebody named Diane Sparish. Do you see
19 this period of time, and we're talking now prior to 2006,	19 that?
20 you have some customers that would happy buying Michael	20 A. Yes.
21 Foods products without the need for them to be either	21 Q. With a CC to Jonathan Merkle, Hershell Ball,
22 certified by Ken Klippen or some alternative program;	22 Steve Bacon, Ronn Seim, Tim Bebee, Toby Catherman, Mark
23 right?	23 Westphal, and Charles Bailey. The subject is summary of
24 A. That's correct.	24 UEP board meeting in Atlanta. Do you see that?
25 Q. And those would just buy regular Michael Foods	25 A. Yes.
Page 63	Page 65
1 further processed products; right?	1 Q. Okay. First, who is JD Clarkson?
2 A. Yes.	2 A. JD Clarkson was at the time of this president of
3 Q. Then you have other customers that were	3 the egg products and potato products business.
4 interested in some certification, animal well-being,	4 Q. Okay. And who was Vince O'Brien?
5 Klippen, something like that, and so for those customers	5 A. Vince O'Brien would have been the general manager
6 because that's what those customers would want, you would	
7 seek to get some other kind of potential certification,	7 business.
8 but it wouldn't be the UEP certification; correct?	8 Q. All right. And I'm not sure what his or her
9 A. That is right.	9 first name would be, Colwell?
MR. ARANOFF: Why don't we take a five-minute	10 A. Pres Colwell.
11 break.	11 Q. Pres Colwell?
VIDEOGRAPHER: The time is 10:10 a.m. We're off the record.	12 A. I'm not exactly sure what his title was at this 13 time.
15 the record. 14 (A break was taken.)	14 Q. What about Diane Sparish?
15 VIDEOGRAPHER: We're on the record. The time is	•
16 10:26 a.m.	16 retail business at the time.
17 MR. ARANOFF: Okay. Before we restart, there's a	17 Q. Okay. I'm sorry?
lawyer that joined on the phone that wishes to make an	18 A. Go ahead.
19 appearance, so proceed, please.	19 Q. And Jonathan Merkle?
20 MR. KENNEDY: Thanks. This is Travis Kennedy	20 A. Jonathan Merkle was head of research and
21 from Eimer Stahl for Moark, LLC, and Norco Ranch, Inc	
	T
22 Thank you.	22 O. Hershell Ball?
22 Thank you. 23 BY MR. ARANOFF:	 Q. Hershell Ball? A. Hershell Ball was our chief scientist, PhD in
1	23 A. Hershell Ball was our chief scientist, PhD in
23 BY MR. ARANOFF:	

17 (Pages 62 - 65)

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1 A. Steve Bacon was head of quality assurance.

2 Q. Ron Seim?

3 A. Seim was probably the controller for our egg

4 products company.

5 Q. And Tim Bebee?

A. Ran our farms.

7 Q. Toby Catherman?

8 A. Was -- he ran procurement and the Klingerstown

9 plant for us, procurement on the east coast.

10 Q. Mark Westphal?

11 A. Mark Westphal was the chief financial guy for the

12 egg products business.

13 Q. And Charles Bailey?

14 A. Chuck Bailey was the head of operations for, I

15 think, all of Michael Foods.

16 Q. Okay. And just one quick question on

17 Mr. Catherman. He was the head of procurement throughout 17

18 his time at Michael Foods?

19 A. No.

20 MR. GREENE: Object.

21 THE WITNESS: Toby Catherman was -- ran our

22 Klingerstown, Pennsylvania plant, and Toby Catherman

23 worked with Terry Baker in terms of egg sourcing

24 primarily in the east coast area.

25 BY MR. ARANOFF:

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1 Q. Okay. And those were his jobs while he's been at

2 Michael Foods, as far as you know?

3 A. Yes.

4 Q. Okay. And the title of this is summary of UEP

5 board meeting in Atlanta. Do you see that?

6 A. Yes.

7 Q. And this is, again from, this e-mail was written

8 in February of '05. Do you see that?

9 A. Yes.

10 Q. Okay. Have you ever seen this document before,

11 Mr. Ostrander, other than when you received -- when you

12 replied to it in '08?

13 A. I saw it yesterday.

14 Q. Okay. And did you attend this UEP board meeting

15 in Atlanta?

16 A. I did not.

17 Q. All right. You see what the e-mail says, I'm not

18 going to read the whole thing into the record, but at the

19 UEP board meeting in Atlanta on January 25th there were

20 several motions coming out of subcommittees approving

21 during this meeting related to animal welfare issues, do

22 you see that?

23 A. Yes.

24 Q. And then Mr. Baker is saying, I voted no on these

25 motions?

1 A. Yes.

2 Q. Not expecting many Christmas cards next year from

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3 shell egg guys; right? Do you see that?

4 A. Yes.

Q. Okay. And then he goes on, would you agree, to

6 provide the reasons why he voted no on the various

7 motions. Do you see that?

8 A. Yes.

9 Q. All right. If you turn to the last page under

10 the animal welfare committee received board approval for

11 the following; right? And it says, in numbers two and

12 three, to not issue any new or renew any existing license

13 for the marketing of Animal Care Certified eggs. Do you

14 see that?

15 MR. GREENE: It continues.

16 BY MR. ARANOFF:

Q. The middle of the page -- oh, I'm sorry, to any

18 egg producer that is not an Animal Care Certified company.

19 You see that, it's a little awkward, it's not on the same

20 line. Number two under the animal welfare --

21 A. Yes, I'm trying to read it. I see it.

22 Q. Oh, I'm sorry.

23 A. Okay.

24 Q. Okay. And I misread that as Mr. Greene was kind

25 enough to point out so, so let me try it again. Number

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1 two under the animal welfare committee received board

2 approval for the following said, to not issue any new or

3 renew any existing license for the marketing of Animal

4 Care Certified eggs to any egg producer that is not an

5 Animal Care Certified company. Do you see this?

6 A. Yes, I see that.

7 Q. Okay. And then number three says, UEP may issue

8 a license to market Animal Care Certified eggs to shell

9 egg processors or further egg processors that do not own

10 or operate egg production facilities.

11 Do you see that?

12 A. Yes.

13 Q. So when Mr. -- was it your understanding that

14 when Mr. Baker sent this and talked about the motions that

15 he voted no on that these were part of those motions?

16 A. Yes.

17 Q. Okay. And then a day later on February 8th,

18 2005, you wrote an e-mail responding to Mr. Baker, which

19 copied all of the same folks that were on the original

20 e-mail: correct?

21 A. Yes.

22 Q. Okay. And it says, Terry, I'm concerned over the

23 possibility that a competitor such as SF or ConAg would

24 market their products as in compliance with ACC and we

25 could not do the same.

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Page 70	Page 72		
1 Do you see that?	1 was some legal issue here and so you sought the advice of		
2 A. Yes.	2 counsel?		
3 Q. Okay. So the first thing I would like to ask is,	3 A. Yes.		
4 SF is Sunny Fresh; correct?	4 Q. Okay.		
5 A. Yes.	5 A. I had somebody seek advice of counsel. I didn't		
6 Q. And ConAg would be ConAgra?	6 personally do that.		
7 A. Yes.	7 Q. Okay. Do you have a recollection as you sit here		
8 Q. And ACC would be Animal Care Certified; right?	8 today as to who did that?		
9 A. Under UEP, yes.	9 A. I don't.		
10 Q. Well, I take it that's what you meant there, but	10 Q. Do you know who you tasked with that job?		
11 it doesn't say under UEP here, does it?	11 A. I don't.		
12 A. ACC, I'm clarifying, ACC, in my mind, is UEP's	12 Q. Okay. Do you know which counsel was advice		
13 ACC program.	13 was solicited as a result of this?		
14 Q. Fair enough. And then it says it sounds like a	14 A. I don't.		
15 potential legal issue that we would want to pursue if we	15 Q. Okay. This is in February of 2005?		
16 cannot get UEP to reconsider this motion.	16 A. Okay.		
Do you see that?	17 Q. Was Ms. Wolski the general counsel at the time?		
18 A. Yes.	18 A. She was not.		
19 Q. Okay. What legal issue do you think was	19 Q. Okay.		
20 implicated by what Mr. Baker had sent you?	20 A. So if we checked, and this sounds like a		
21 MR. GREENE: And, Mr. Ostrander, I'm going to	21 potential legal issue which we would want to pursue,		
22 allow you to answer the question, but I just want to	22 assuming somebody did that, and I don't make any		
23 caution in answering the question, please don't reveal	23 assumptions here, they would have spoken to Leonard		
24 any communications you may have had with counsel.	24 Street, which would have been our outside counsel.		
25 THE WITNESS: Okay. To me this was an issue of,	25 Q. And at that time was again, without telling me		
Page 71	Page 73		
1 I forget the legal definition, but my definition of a	1 what was discussed, was Mr. Greene the contact person		
2 restrain to trade insofar as Sunny Fresh who does not	2 there at the time?		
3 own any flocks and ConAgra who does not own any flocks	3 A. He would not have been.		
4 could buy Animal Care Certified liquid, further	4 Q. It would have been somebody else?		
5 process it into Egg Beaters, which is a strong branded	5 A. Yes.		
6 retail egg substitute product and Sunny Fresh could do	6 Q. Either Ms. Wolski; right?		
7 the same and use the Animal Care Certified UEP logo on	7 A. No, it would not have been Wolski, it would have		
8 their package, and Michael Foods because we are not on	8 been Woodward.		
9 the UEP ACC program could not do the same, and,	9 Q. Woodward? Okay. So if anybody was spoken to		
10 therefore, I would be at a competitive disadvantage to	10 about this issue, it would have been spoken to with		
11 Sunny Fresh and to ConAgra.	11 Mr. Woodward; correct?		
12 BY MR. ARANOFF:	12 A. Yes.		
13 Q. Okay. And as a result of having received this	13 Q. Did you do any follow-up after sending this		
14 e-mail from Mr. Baker and having reached the conclusion	14 e-mail to find out if anybody had actually reached out to		
15 that you did in this e-mail, did you seek don't tell me	15 counsel about this?		
16 what the advice of counsel was, but did you seek the	16 A. Not that I recall.		
17 advice of counsel because of this?	17 Q. Did you get any feedback as to what the result of		
18 A. I believe we did.	18 that inquiry was from anybody?		
19 Q. Okay. And in so doing, did you do so in	19 A. Again, not that I recall. It's a long time ago.		
20 compliance with the Michael Foods policy that we talked	Q. Okay. So but you're not ruling out the		
21 about earlier as Ostrander 1, which was the conduct	21 possibility that an inquiry was made?		
22 policy, I can put it in front of you again.	22 A. I don't recall.		
23 A. I would not have made that inquiry based on that	Q. Do you know whether or not any steps were taken		
24 policy.	24 in furtherance of protecting Michael Foods' competitive		
25 Q. You made it independently, you thought that there	25 advantage as you saw it as a result of your e-mail?		

19 (Pages 70 - 73)

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A. I don't recall what came out of this.

2 Q. Okay. And you don't recall any specific

3 follow-up?

1

4 A. No.

Q. Skipping down a couple of lines, it says, this

6 seems to me to be a situation where we can be singled out

7 by our own industry trade group. Do you see that?

8 A. Yes.

9 Q. What did you mean when you said that?

10 A. This is a situation where if UEP, which is the

11 industry trade group for egg producers chose to and we

12 weren't participating, my concern was that UEP could say

13 that, you know, Michael Foods is not participating in the

14 UEP ACC program.

15 Q. And what was your concern as a result of what UEP

16 would say?

17 A. Publicity and optics by our customers.

18 Q. And, in fact, you said if it gets publicity, it

19 could also bring substantial reaction from the folks at

20 PETA and other radical animal welfare groups?

21 A. Absolutely.

22 Q. And that's what you believed at the time?

23 A. Absolutely -- I still believe that.

24 Q. Okay. We should get it together with counsel and

25 determine what legal grounds we have to fight this

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1 alternative animal well-being program with Sparboe and

2 other egg industry participants, egg producers, outside of

3 the UEP ACC program.

4 Q. Did this -- did this legal issue have anything at

5 all to do with -- you mentioned earlier that you had had a

6 lawsuit with Sunny Fresh with respect to a patent issue

7 earlier; right? This didn't have anything to do with

8 that, did it?

9 A. No.

10 Q. Okay. And you don't know whether any litigation

11 of any sort was commenced as a result of this e-mail in

12 any part?

13 A. There was none.

14 Q. So I guess the conclusion ended up, correct me if

15 I'm wrong, that Michael Foods took no action, at least at

16 that time, with respect to this; correct?

17 A. I don't recall.

18 Q. Do you know who at the company would be in a

19 better position to recall whether or not there was any

20 legal action taken or legal advice sought with respect to

21 the contents of this e-mail?

22 A. Most of these people worked for JD Clarkson, so

23 my guess is JD Clarkson, unfortunately he's no longer on

24 this earth but, so most of these people work for JD.

25 Q. So it would be your guess that if somebody knew

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1 resolution in terms of restraint of trade or some other

2 avenue that would give us equal access to ACC for those

3 customers of our who request us to provide and certify

4 eggs that are ACC. Your thoughts?

5 Do you see that?

6 A. Yes.

Q. Okay. Again, with respect to this portion of the

8 e-mail, do you recall whether or not you sought legal

9 advice with respect to this issue?

10 A. I personally did not based on this direction.

11 Somebody probably did, but I don't remember who and I

12 certainly don't remember any follow-on dialogue or

13 discussion as to the outcome of that.

14 Q. Did you discuss any of your concerns with this

15 potential restraint of trade issue with anybody else

16 outside the company?

17 A. Not that I recall, no.

18 Q. Okay. You didn't discuss this with Sparboe?

19 A. This specifically? No.

20 Q. Well, how about generally? Did you discuss the

21 issue of the ACC program under the UEP as you just

22 clarified a minute ago and the potential anticompetitive

23 issues with anyone at Sparboe?

24 A. I'll go on the record, which is already on the

25 record, that Sparboe and Michael Foods were discussing an

1 about this, it would be one of them?

2 A. I would assume so.

3 Q. Okay. Do you know an individual named Gary

4 Pickett?

5 A. No.

6 Q. Okay. What about somebody named Betty Marshall?

7 A No.

8 Q. Okay. Okay. Mr. Ostrander, I'm showing you

9 what's been marked Ostrander 6 for purposes of

10 identification.

11 (Ostrander Exhibit Number 6, Multipage Document

12 MFC 00013029_0002 to 0004, was marked for

13 identification.)

14 BY MR. ARANOFF:

15 Q. This is a multipage document bearing Bates number

16 MFC 00013029 and then it continues MFC 00013029 underscore

17 0002. It's also Bates number MFI 0611468 and that

18 continues sequentially to MFC 00013029 underscore 0004

19 which also is MFI 0611470. I'll give you a minute to take

20 a look at it and then I'd like to ask you some questions.

21 A. Okay.

22 Q. All right. I noticed while you were looking at

23 the document, Mr. Ostrander, you had a big smile on your

24 face. Why are you smiling? Other than the fact that

25 we're in lovely Naples?

20 (Pages 74 - 77)

Page 78

- 1 A. No, we're happy to be here. No, the reference in
- 2 Wal-Mart saying we're just a big guy in the business and
- 3 my other reference was that their buyer said that, quote,
- 4 I never said that UEP advised them to make any of these
- 5 comments.
- 6 Q. All right. Well, let's take a look at the
- 7 document. First, you'll see that starting -- the document
- 8 kind of starts from the back, so if you'll look at the
- 9 last three pages of the document, it's an e-mail from Beth
- 10 Schnell to Greg Murch, Wayne Carlson, Cathy Dean, John
- 11 Mueller, Ross Sharp, Ken Zachman, Wendy Hamm, Anita
- 12 Westdal, Brian Joyner, with a CC to Bob Schnell. The
- 13 subject is Wal-Mart/Sam's summary. And it's dated
- 14 November 8th, 2005. Do you see that?
- 15 A. Yes.
- 16 Q. Okay. Do you recall ever having seen this e-mail
- 17 before?
- MR. GREENE: Object to the question as formed.
- 19 If you can exclude conversations with counsel and ask
- 20 him otherwise, I won't object to it.
- 21 MR. ARANOFF: Oh, okay.
- 22 BY MR. ARANOFF:
- 23 Q. So I'm not interested if you saw this with
- 24 counsel. I'm just asking whether you've ever seen this
- 25 document before?

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- 1 A. Yes.
- 2 Q. Okay. When is the last time you saw it?
- 3 A. I saw it yesterday.
- 4 Q. Okay. So you've seen this document before. Do
- 5 you recall the events categorized in the document --
- 6 A. By the way, I would like to clarify it. I saw
- 7 this in November of '05 as well.
- 8 Q. As well?
- 9 A. Yes.
- 10 Q. Okay. Great. Thank you. But you see this
- 11 document and does this -- well, withdrawn.
- 12 You know who Beth Schnell is; right?
- 13 A. Yes.
- 14 Q. And she's at Sparboe?
- 15 A. Yes.
- 16 Q. Okay. And when I asked you earlier about Gary
- 17 Pickett, does this refresh your recollection as to who
- 18 Mr. Pickett is?
- 19 A. It does, but I've never met Gary Pickett.
- 20 Q. Okay. I just wanted to know if you had ever
- 21 heard his name. And if you turn to the next page, Betty
- 22 Marshall, do you see her in the middle of the page?
- 23 A. (Witness nodded head.)
- 24 Q. Okay. Does this refresh your recollection as to
- 25 who she is?

- A. Yes, it does, but, again, I've never met Betty.
- 2 Q. And just for the record, Gary Pickett is the
- 3 category manager of Wal-Mart and this document says
- 4 introduction meeting, 10/8/05. This is -- at least
- 5 Mr. Pickett was the category manager of Wal-Mart
- 6 apparently as of Tuesday, November 8th, 2005.
- 7 Ms. Marshall during the same period appears to be the vice
- 8 president of Sam's Club; is that right, Mr. Ostrander?
- 9 A. That's what the document says.
- 10 Q. Okay. Do you recall having seen this document
- 11 back in 2005?
- 12 A. As I read it, yes.
- 13 Q. Okay. And you'll see that if we start from the
- 14 back with respect to the meeting with Betty Marshall, the
- 15 vice president of Sam's Club, the e-mail from Ms. Schnell
- 16 says we had an hour meeting with Betty and our buyer
- 17 Michelle. Again, it was evident that the tone was
- 18 somewhat tense with the buyer who was previously quite
- 19 friendly on calls. These women are also quite schooled on
- 20 the UEP program and are intensely commitment to using the
- 21 seal.
- 22 Do you see that?
- 23 A. Yes.
- Q. Pardon me. And then it says, in summary -- if we
- 25 skip down -- their militant commitment to the UEP ACC

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- 1 mission and use of the logo is totally bizarre. I have
- 2 never witnessed a customer with such devotion to a program
- 3 without willingness of the company/buyer to consider the
- 4 economic impact, consumer demand, or potentially negative
- 5 political ramifications from such commitment. The program
- 6 cost to Wal-Mart and their producers this year is
- 7 \$12 million, just on shelled eggs, exclamation point.
- 8 Apparently this decision was made without any market
- 9 research to justify the cost. In fact, they seem to turn
- 10 their heads from the study that indicates merely five
- 11 percent of consumers were aware of the program. When we
- 12 pointed this out to Gary, he said the egg industry will
- 13 need to do a better job of marketing the program to the
- 14 consumers. Do you think he has been talking to UEP?
- Do you see that?
- 16 A. Yes.
- 17 Q. Okay. Do you have an understanding of what
- 18 Ms. Schnell was discussing in the portion that I just
- 19 read?
- 20 A. I have an understanding of what she's talking
- 21 about, yes.
- 22 O. And what is she saying?
- A. She is saying that she had a conversation
- 24 regarding their shell egg business with Sam's Club and the
- 25 desire by Sam's Club to be on the UEP ACC program.

	P	age 82
1	Q. Okay. And you see after that there's also a	
2 s	mmary of the meeting that Ms. Schnell had with Ga	ary
3 F	ckett of Wal-Mart; correct?	
4	A. Is that Gary Pickett or Betty Marshall?	
5	O No the next e-mail ahead	

- Q. No, the next e-mail ahead
- 6 A. Oh.
- 7 Q. You see it's the next page ahead?
- A. Okay. 8
- 9 Q. Do you see Gary Pickett?
- 10 A. Okay.
- 11 Q. All right. And in pertinent part it talks about,
- 12 it says, below are my notes from the two-hour meeting,
- 13 skip a paragraph it says -- actually, don't skip a
- 14 paragraph, it says next, Gary is extremely conversant to
- 15 the UEP ACC program, he claims he has a great deal of
- 16 information on the cost, production process, et cetera.
- 17 At one time he said there wasn't any additional cost to
- 18 them. Later when I questioned him, he admitted that there
- 19 was a cost, but it was a small price versus the problems
- 20 of having media or consumer troubles.
- 21 Do you see that?
- 22 A. Yes.
- 23 Q. Okay. He consistently spoke of the use of the
- 24 seal, rather the integrity of the production methods. Do
- 25 you see that?

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- A. Yes. 1
- Q. Okay. Did you have an understanding as to what
- 3 Ms. Schnell meant when she summarized the meeting with
- 4 Mr. Pickett of Wal-Mart?
- A. Yeah, but I should be clear here. This memo was
- 6 not to me; this was to her people.
- 7 Q. Fair point.
- A. Her company. 8
- Q. But you understand this; right?
- 10 A. I understand what she is saying.
- Q. Okay. And what did --11
- 12 A. Don't ask me to interpret what she's saying.
- 13 Q. Okay.
- 14 A. Because I don't know.
- Q. Okay. But it's interesting that you note that 15
- 16 because then -- we can come back to this, but then Greg
- 17 Murch of Sparboe --
- 18 A. Yes.
- 19 Q. -- forwards this e-mail to you. Do you see that?
- 20 A. Yes.
- Q. It says, Greg, Beth Schnell asked that I forward
- 22 this on to you, I believe that she is planning on visiting
- 23 with you about this later this afternoon, Greg Murch.
- 24 Do you see that?
- 25 A. Yes.

- Q. So that was sent to you two days after
- 2 Ms. Schnell purportedly drafted this; correct?
- A. I assume so.
- Q. Okay. And you have no reason to believe you
- 5 didn't get it; right?
- A. Oh, I got it, yeah, I got the memo.
- Q. Okay. And so -- and so at some point I would
- 8 assume in November of 2005 you did read this; right?
- A. Presumably November 10th I read it.
- 10 Q. Okay. And did you understand what Ms. Schnell
- 11 meant when she wrote this?
- 12 MR. GREENE: Objection to the form.
- 13 BY MR. ARANOFF:
- Q. Well, you have an understanding of the
- 15 information that's contained in here; right?
- 16 A. I can certainly read the memo and understand what
- 17 she is summarizing.
- Q. Okay. And I guess then you then sent an e-mail 18
- 19 on November 10th, 2005, at 6:12 p.m. Do you see that?
- 20
- 21 Q. To a number of people -- to a number of employees
- 22 at Michael Foods; right?
- 23 A. Yes.
- 24 Q. Okay. And you say, you forward the Wal-Mart
- 25 Sam's summary, and you say in confidence per Bet Sparboe,

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- 1 but I think we can agree that's Beth Sparboe; correct?
 - A. Yes, we can agree to that.
 - Q. And she says, please read this summary of Beth's
 - 4 meeting at Wal-Mart and Sam's Club regarding the UEP ACC
 - 5 seal. It could touch our lives in the areas of liquid ESL
 - 6 or SSL sold to Wal-Mart, Better N Eggs sold to Wal-Mart,
 - 7 and dry eggs used in their baking applications. They are
 - 8 clearly being schooled and cajoled by the UEP to strongly
 - 9 support this initiative. It looks like this is getting
 - 10 significant top-of-the-house involvement and near term
 - 11 action by Wal-Mart, not sure why.
 - 12 Okay? You see that?
 - 13 A. Yes.
 - Q. Okay. And then the e-mail continues. Should we 14
 - 15 think about keeping a low profile on this --
 - 16 MR. GREENE: Well, just for the record, you're
 - 17 skipping some --
 - 18 MR. ARANOFF: Yeah.
 - 19 MR. GREENE: -- and reading another portion of
 - 20 the e-mail.
 - 21 MR. ARANOFF: Sorry. I thought I said that. I'm
 - 22 skipping down a bit where it says, should we think
 - 23 about keeping a low profile on this by staying away
 - 24 from any concerted effort by UEP to discredit us with
 - 25 customers by remaining members and just not going

Page 86 ahead with participating in the ACC program. Sounds 1 Q. A

- 2 to me like UEP is taking a very aggressive and
- 3 negative campaign to the street about Sparboe dropping
- 4 out of the program. We cannot control what they do
- 5 and say. To my knowledge so far, they have not been
- 6 out trying to bad mouth MFI -- which is Michael Foods
- 7 incorporated; right?

1

- 8 THE WITNESS: Yes.
- 9 BY MR. ARANOFF:
- 10 Q. -- in the industry, but maybe this is just a
- 11 matter of time anyway. Please review and JD and I will
- 12 set up a call to further discuss our next steps. Please
- 13 do not discuss this memo outside of this group or with
- 14 anyone from Sparboe. Thanks.
- Do you see that?
- 16 A. Yes.
- 17 Q. Okay. And I read that -- the portions I read I
- 18 read correctly; right?
- 19 A. You did.
- 20 Q. Okay. Now, is it fair to say that what I just
- 21 read represents your thought about the memo after having
- 22 read it and having it been forwarded to you by Mr. Murch?
- 23 A. Yes.
- Q. Okay. Just so we're clear, what are liquid ESL?
- 25 A. Liquid is liquid whole egg, extended shelf life.

- 1 Q. And is it fair to say that as a result of
- 2 learning that, you had concerns at least at this point in
- 3 time that the UEP may take the same course of conduct with

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- 4 respect to Michael Foods?
- 5 A. That is right.
- 6 Q. Now, you say at the end of the e-mail, please
- 7 review and JV and I will set up a call to further discuss
- 8 our next steps. So you wanted to review and discuss this
- 9 with the rest of the members of the Michael Foods team;
- 10 correct?
- 11 A. Yes.
- 12 Q. All right. Please do not discuss this memo
- 13 outside of this group or with anyone from Sparboe.
- 14 Do you see that?
- 15 A. Yes.
- 16 Q. Why did you say that?
- 17 A. I said that because Beth Sparboe gave me this
- 18 information in confidence. So I kept it in the very small
- 19 group of my executive team.
- 20 Q. Do you recall, Mr. Ostrander, as you sit here
- 21 today yourself having had any discussions with Beth
- 22 Schnell with respect to the contents of this e-mail?
- 23 A. I'm sorry. Let me understand your question. Are
- 24 you saying did I discuss the information that Beth sent to
- 25 me in person or on the phone?

- 1 SSL is short shelf life, liquid whole egg.
- Q. Okay. And is it fair to say that at least from
- 3 your e-mail that the UEP was pressuring Sparboe at least
- 4 at this point to join the UEP certified program?
- 5 MR. GREENE: Objection. Lack of foundation.
- 6 THE WITNESS: My interpretation was that based on
- 7 reading this again and getting current with this is
- 8 that Sparboe dropped out of the UEP program, and to be
- 9 honest with you, I don't remember what Sparboe did.
- My belief is that UEP was putting a lot of pressure on Sparboe to be a part of the ACC program and they were
- 12 going to customers with that pressure.
- 13 BY MR. ARANOFF:
- 14 Q. When you say they were going to customers?
- 15 A. Meaning the United Egg Producers.
- 16 Q. Were going to Sparboe's customers?
- 17 A. Well, specifically Sam's Club and Wal-Mart.
- 18 Q. Right. Because they had dropped out of the
- 19 program?
- 20 A. I don't know that.
- 21 Q. Okay. But you had discussions with Ms. Schnell
- 22 about this issue; right?
- 23 A. About her belief that UEP had gone to Wal-Mart
- 24 and Sam's Club to try and put pressure on them to put
- 25 pressure on Sparboe to join the ACC program.

- 1 Q. Let me rephrase.
- 2 A. I'm unclear.
- 3 Q. You got -- Beth Schnell -- and you can correct me
- 4 at any point I'm wrong -- Beth Schnell wrote this summary
- 5 of the meetings with Gary Pickett and Betty Marshall of
- 6 Wal-Mart and Sam's specifically. That summary got
- 7 forwarded to you by Greg Murch?
- 8 A. Yes.
- 9 Q. You read it; right?
- 10 A. Yes.
- 11 Q. You formulated an opinion on it; right?
- 12 A. Yes.
- 13 Q. You then went ahead and drafted your e-mail on
- 14 the subject to your team at Michael Foods; correct?
- 15 A. Yes
- Q. Okay. My question is, at any point in time did
- 17 you -- by any means, e-mail, phone, in-person meeting, did
- 18 you discuss this -- the Wal-Mart Sam's summary and the UEP
- 19 pressure with respect to them with Beth Schnell of
- 20 Sparboe?
- 21 A. This memo says that Beth was going to call me.
- 22 O. Okay
- 23 A. So my assumption is we met and discussed the
- 24 summary that she sent to me or either talked on the phone,
- 25 but I don't recall that meeting.

Page 9

- 1 Q. Okay. Do you know as you sit here today whether
- 2 or not the concerns that you identified about the pressure
- 3 that UEP was putting on Sparboe's customers -- well,
- 4 withdrawn.
- 5 Did you share -- do you recall having a
- 6 conversation with Beth Schnell where you discussed the
- 7 common theme of UEP putting pressure on Sparboe's
- 8 customers as well as the potential for them doing the same
- 9 to Michael Foods' customers?
- 10 A. I don't specifically recall a discussion with
- 11 Beth about that. The response that I sent to my team
- 12 would have been sent just to my team.
- 13 Q. And are you aware whether or not any of the folks
- 14 on your team had discussions with Beth Schnell with
- 15 respect to the contents of this e-mail?
- 16 A. I don't know that, but they were asked in my memo
- 17 not to discuss it with Sparboe.
- 18 Q. And you would --
- 19 A. I would assume that they wouldn't do that. I'd
- 20 fire their ass.
- 21 Q. Duly noted. Do you know a guy named Gary
- 22 Stoller?
- 23 A. No.
- 24 (A discussion was held off the record.)
- 25 BY MR. ARANOFF:

- 1 Q. Mr. Ostrander, I put in front of you what's been
- 2 marked Ostrander 7 for purposes of identification. It's a
- 3 multipage document. I'm not going to read both Bates
- 4 numbers because it's actually confusing so I'll just use
- 5 of one of them, MFI 0101958 to MFI 0101961 -- I'm sorry,
- 6 962 -- I'm sorry, 962, correct.
- 7 (Ostrander Exhibit Number 7, MFI 0101958 to MFI
- 8 0101962, was marked for identification.)
- 9 BY MR. ARANOFF:
- 10 Q. It's a continuous e-mail. And also in front of
- 11 you to read in conjunction with that is Ostrander 8, which
- 12 is a multipage, two-page e-mail bearing bathes number MFI
- $13\ 0611698$ to MFI 0611699. I think if you read Ostrander 7
- 14 and then go to Ostrander 8, it will give you appropriate
- 15 context for yourself. Okay?
- 16 A. Okay. If I've ever seen the Stoller document,
- 17 it's not familiar, so if you are going to ask me questions
- 18 about it, I need to read it.
- 19 (Ostrander Exhibit Number 8, MFI 0611698 to MFI
- 20 0611699, was marked for identification.)
- 21 BY MR. ARANOFF:
- Q. Okay. Well, let's see what we can do beforehand,
- 23 but I wanted to be courteous enough to give you the
- 24 underlying document in case it was necessary to refresh
- 25 your recollection. Okay?

1 A. Okay.

- 2 Q. Okay. So if we look at Ostrander 8, and really
- 3 the purpose of Ostrander 7 was to see if it refreshes your
- 4 recollection at all, this series of e-mails, Ostrander 8,
- 5 if you look at the top of the second page, it's an e-mail
- 6 that was sent from you to JD Clarkson and Vince O'Brien
- 7 and Diane Sparish and Michael Elliott and Terry Baker, the
- 8 subject is Stoller Farms letter and says -- this is from
- 9 November 11th of 2005. It says, Gary Stoller said it well
- 10 as it relays to our industry's ability to compete on a
- 11 global scale in the years to come if we bend to the
- 12 pressure of the PETA and the ALF and Humane Society.
- 13 Unfortunately our leadership at UEP is heading in exactly
- 14 that direction. Terry, did this ever get an audience at
- 15 the UEP meeting back in October?
- 16 Do you see that?
- 17 A. Yes.
- 18 Q. Okay. Do you have any understanding, I mean, you
- 19 said you didn't, but my question is, do you have an
- 20 understanding of what this Gary Stoller letter is and what
- 21 it was referring to?
- 22 A. I'd have to read the letter again to refresh
- 23 myself.
- 24 Q. Okay.
- 25 A. This would indicate that I read it.

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- 1 Q. It's a short letter, if you can just take a quick
- 2 read through it.
- 3 MR. GREENE: There are actually two letters. Do
- 4 you want him to read both of them?
- 5 MR. ARANOFF: Yeah, you can read both of them for
- 6 purposes of background.
- 7 THE WITNESS: There are two in here.
- 8 BY MR. ARANOFF:
- Q. Yes.
- 10 A. Should I read one first and then the other?
- 11 Q. Yes, please.
- 12 A. I'm a slow reader so this could take a while. I
- 13 read the Stoller, okay.
- 14 Q. Okay. Do you have an understanding -- well,
- 15 withdrawn.
- Does this refresh your recollection as to what
- 17 Mr. Stoller was conveying in these letters?
- 18 A. Yes.
- 19 Q. Okay. And what is your understanding of what he
- 20 was conveying in these letters?
- 21 A. What he's asking is for the board of UEP to
- 22 reconsider putting a moratorium on any further expansion
- 23 of the ACC program.
- 24 Q. Okay. And you received this letter at some point
- 25 in time; correct?

24 (Pages 90 - 93)

Page 94 Page 96 A. Apparently I did, yes. 1 conduct as it related to pressuring Sparboe's customers in 1 Q. Okay. And so in response you wrote in November 2. the line with what we talked about with Sam's Club and 3 of 2005 what I read into the record before, which is Gary 3 Wal-Mart? 4 Stoller said it well as it relates to our industry's A. I think this would be a fair assessment of a 5 ability to compete on a global scale in the years to come 5 building momentum in the egg producing world that says --6 if we bend to the pressure of PETA and the ALF and the 6 how do I want to say this? That whether it's UEP, ACC, or 7 Humane Society. Unfortunately our leadership at UEP is 7 customers or whatever is that we're seeing more and more 8 heading in exactly that direction. Terry, did this ever 8 whether it was started with Burger King, it started with, 9 get an audience at the UEP meeting back in October. 9 you know, Wal-Mart, or all of these customers saying 10 Do you see that? 10 they're getting a lot of pressure, they have animal rights 11 A. Yes. 11 activists picketing outside of their doors. Now, whether 12 Q. Okay. And is it fair to say that you agreed at 12 it's Burger King or Wal-Mart or any of these customers, 13 the time with what Mr. Stoller had said in his letters? 13 and the animal rights activists are starting to dictate MR. GREENE: Objection to the form. Go ahead. 14 14 our agenda and make us uncompetitive. Michael Foods at 15 THE WITNESS: What I am concerned about is that 15 this point is not in the UEP ACC program, we had not made 16 People For the Ethical Treatment of Animals, the 16 that decision yet, but what I saw and see coming here is 17 Animal Liberation Front and the Humane Society were 17 more and more pressure to join that program. 18 putting significant pressure on egg producers to Q. And at this point in time in November of 2005, 19 essentially stop any kind of cage production of eggs 19 you as the president and CEO of Michael Foods had made the 20 and that should we get to that point, our industry, 20 determination that you were not interested at this point 21 meaning the egg producers industry, would be 21 in joining the UEP certified program? 22 uncompetitive in the marketplace. 22 A. What I said is we were moving slowly on our 23 BY MR. ARANOFF: 23 decision, but we are getting at this point more and more 24 Q. Okay. And why did you come to that conclusion? 24 and more pressure from our customer base to be in this 25 A. Because the cost to produce an egg in a cage free 25 program. Page 97 Page 95 Q. And obviously you're looking to do what your 1 system is more expensive than in a high density cage 1 2 system. So to the extent we're on a road that someday 2 customers want you to do; right? A. Yes. 3 gets us to a cage free world in the United States by Q. Okay. Because that's both good for the customer 4 legislation or by UEP action or by whatever, the United 5 and good for Michael Foods? 5 States will no longer be competitive in production of Q. All right. Now, there's an e-mail response to Q. Okay. I show you what's been marked as Ostrander 8 9 for purposes of identification, two-page document 8 your e-mail from Terry Baker, but skipping over that, you 9 bearing Bates number MFI 0040262 to MFI 0040263. It's a 9 then respond to Mr. Baker on November 14th, 2005, and you 10 confidential document. It also has the Exhibit tab for T. 10 say, I have told Beth that we are going to move slowly on 11 Baker 12, 8/22/13. I give a minute to take a look at it 11 our decision to step back from the UEP membership. A. Yes. 12 and then I'll ask you questions. 12. Q. Okay. And then there's a portion that's 13 (Ostrander Exhibit Number 9, Bates number MFI 14 0040262 to MFI 0040263, was marked for 14 redacted. But it says, I think we need to get real 15 15 serious about what and how we should be dealing with this identification.) MR. ARANOFF: The videographer needs to change 16 potential threat to our competitiveness in the market. It 16 17 is very clear that UEP is bad mouthing Sparboe to its 17 the tape, so we'll take a five-minute break and then 18 I'll ask you some questions. Okay. 18 customers and anyone who will listen. We could be -- we 19 THE WITNESS: Yeah. 19 could be next and I think we need to have our ducks in a VIDEOGRAPHER: The time is 11:14 a.m. We're off 20 row on how we would respond. John and JD, we can discuss 20 21 the record. 21 next steps at our meeting this morning. 22 (A break was taken.) 22 Do you see that? 23 A. Yes. 23 VIDEOGRAPHER: We're on the record. The time is 24 11:23 a.m. Q. So is it fair to say that this is an extension of

25 (Pages 94 - 97)

25 BY MR. ARANOFF:

25 what we talked about before with respect to the UEP's

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- 1 Q. Just a reminder, Mr. Ostrander, that you're still
- 2 under oath. So have you had a chance to look at Ostrander
- 3 9 before we broke, the same document?
- 4 A. Yes, I saw it; yes.
- 5 Q. Okay. And do you recognize this document?
- A. Yes.
- 7 Q. Okay. This is, again, the first part of this
- 8 document is an e-mail from Terry Baker to you and to JD
- 9 Clarkson summarizing a meeting of the UEP on Tuesday,
- 10 December 6th. I assume 2008 -- 2005; right?
- 11 A. I would assume that.
- 12 Q. Okay. When is the last time you saw this
- 13 document, Mr. Ostrander?
- 14 MR. GREENE: And, again, excluding -- excluding
- 15 conversations with counsel.
- 16 THE WITNESS: Yeah, so back in December of '05.
- 17 BY MR. ARANOFF:
- 18 Q. Well, did you see this document yesterday?
- 19 MR. GREENE: Objection. I'm going to object and
- 20 instruct him not to answer about what he reviewed with
- 21 counsel
- 22 MR. ARANOFF: Okay.
- 23 BY MR. ARANOFF:
- Q. All right. So you see the underlying e-mail from
- 25 Mr. Baker to you and Mr. Clarkson; right?

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- 1 A. I'm sorry. The underlying e-mails?
- Q. Yes. And then you responded to that e-mail by
- 3 saying if they were to head down this road within these
- 4 parameters, this would be a great step forward. Do you
- 5 have an understanding about what you were referring to
- 6 with that sentence?
- 7 A. Yes.
- 8 Q. Okay. And what was that?
- 9 A. That the UEP, at least the executive -- the
- 10 officers of the United Egg Producer were considering
- 11 getting rid of the 100 percent rule, or at least -- yeah,
- 12 getting rid of it.
- 13 Q. And this was again in December of '05; right?
- 14 A. Yes.
- 15 Q. How did Dolph Baker respond in the meeting? Was
- 16 he supportive of this initiative? They have to have food
- 17 service customers that do not require ACC eggs, I would
- 18 think. Is Sunny Fresh a member of UEP? I did not think
- 19 they could be as they are not a producer. And if so, why
- 20 were they at the meeting?
- 21 Do you see that?
- 22 A. Yes.
- 23 Q. Did you ever get an answer to how did Dolph Baker
- 24 respond at the meeting?
- A. I did not, or at least not that I recall.

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- 1 Q. Okay. Do you know whether he was supportive of
- 2 the initiative or not?
- 3 A. I do not.
- 4 O. And, again, when we talk about the initiative
- 5 we're, again, referring to the UEP considering getting rid
- 6 of the 100 percent rule; right?
- A. Yes.
- 8 Q. They have to have food service customers that do
- 9 not require ACC eggs, I would think. Why did you think
- 10 that?
- 11 A. I thought because it happened and Cal-Maine does
- 12 some short shelf life liquid, basically for I assume
- 13 industrial customers down in the southeast, and my
- 14 assumption is that they probably wouldn't want ACC eggs.
- 15 Q. Why?
- 16 A. Because they would be more expensive.
- 17 Q. Okay. And then you say, is Sunny Fresh a member
- 18 of the UEP; right?
- 19 A. Uh-huh.
- 20 Q. Did you get an answer to that?
- 21 A. I didn't.
- 22 Q. Okay. Do you know whether or not Sunny Fresh is
- 23 a member of the UEP?
- A. I don't believe they are because they're not an
- 25 egg producer, and they're not supposed to, but

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- 1 unfortunately they were at the meeting.
- Q. Right. Okay. But -- and as you said, you said
- 3 they were at the meeting; right?
- 4 A. This would -- I don't know that for sure, but it
- 5 says members at the meeting, Norm Stocker and Terry
- 6 Profitt, Sunny Fresh.
- 7 Q. Exactly. Okay. Do you know whether the UEP ever
- 8 got rid of the 100 percent rule?
- 9 A. To my knowledge, they did not. We were hopeful.
- 10 Q. I'll show you what's been marked as Ostrander 10
- 11 for purposes of identification.
- 12 (Ostrander Exhibit Number 10, MFI 0452047 to MFI
- 13 0452052, was marked for identification.)
- 14 BY MR. ARANOFF:
- 15 Q. It is a multipage document, MFI 0452047 to MFI
- 16 0452052. I'll give you a minute to take a look at this,
- 17 Mr. Ostrander, and I'd like to ask you questions.
- 18 A. Okay.
- 19 Q. Okay. Mr. Ostrander, do you recognize this
- 20 document?
- 21 A. No.
- 22 O. Have you ever seen it before?
- A. Not to my recollection.
- Q. Okay. Do you have an understanding as to why --
- 25 well, withdrawn.

26 (Pages 98 - 101)

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- 1 You see it as the Michael Foods emblem on every
- 2 page of the document, middle of the page towards the right
- 4 A. Yes.
- Q. Okay. And do you have any understanding as to
- 6 who authored this document?
- 7 A. I do not know specifically who authored the
- 8 document.
- Q. Do you have an understanding as to why the
- 10 document is -- says Nestle USA on the top?
- A. My assumption is it was presented to Nestle USA.
- Q. And Nestle -- I'm sorry. 12
- 13 A. As a sales document.
- 14 Q. And Nestle was a customer of Michael Foods back
- 15 in September of '06?
- A. An institutional customer of Michael Foods.
- 17 Q. Okay. When you say institutional customer, what
- 18 do you mean?
- 19 A. Meaning that the product that we sold to Nestle
- 20 would be further processed by them into another product
- 21 that the consumer would ultimately get.
- Q. Okay. And that's the egg industry definition of
- 23 an institutional customer?
- A. That Michael Foods' definition of an industrial
- 25 customer.

- Q. As opposed to just buying further processed eggs
- 2 from Michael Foods and then selling them on the open
- 3 market? In other words, what you're saying Nestle did as
- 4 an institutional customer was they would buy your products
- 5 and then they would use that product to further process
- 6 that product into one of their own products and then they
- 7 would sell it?
- A. Yes. 8
- Q. Okay. But other than customers would just buy
- 10 the product and not further process them; correct?
- A. We have other industrial customers, we have other
- 12 food service customers, and we have other retail
- 13 customers. The end use of each of those is different.
- Q. Okay. So you'll notice that this was dated
- 15 September 6th, 2006. Do you see that? It's on the first
- 16 page.
- 17 A. Yes.
- 18 Q. If you turn to the second page of the document.
- 19
- 20 Q. It talks about Michael Foods' commitment; right?
- 21 And this quote is attributable to you in a memo to all
- 22 employee of August 24th, 2006, Greg A. Ostrander,
- 23 chairman, CEO. That's you; correct?
- 24 A. I hope so.
- 25 Q. Okay. And it says Michael Foods' commitment, we

- 1 committed some months ago to transition all of our
- 2 facilities to meet with United Egg Producers guidelines
- 3 for cage space that is scientifically grounded. We will
- 4 be implementing those guidelines across MFI in the months
- 5 ahead; right?
- A. Yes.
- Q. So this reflects, does it not, Michael Foods'
- 8 position in 2006, at least as early as August 24th of
- 9 2006, to now move into the UEP programs; is that correct?
- 10 A. Yes.
- 11 Q. And in particular, what programs are we talking
- 12 about there?
- 13 A. This is the United Egg Producers Animal Care
- 14 Certified program.
- 15 Q. And this is a program that up until mid-2006
- 16 Michael Foods had not been a part of; is that correct?
- A. I'm not sure the exact date we made the
- 18 commitment, but sometime in that relative time frame we
- 19 decided to join UEP's ACC program. Prior to that we were
- 20 not part of that program.
- 21 Q. Okay. And when you say the UEP ACC program, does
- 22 that also include the -- a commitment to the 100 percent
- 23 rule?
- 24 A. Yes.
- 25 Q. Okay. And that was done sometime, I won't hold

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- 1 you to the date, but that was done sometime in the summer,
- 2 mid-2006; correct?
- A. I would assume so.
- Q. Okay. And that decision was made, am I correct,
- 5 because it was in the best interest of Michael Foods at
- 6 the time?
- 7 A. Yes.
- Q. Now, the next document says UEP commitment,
- 9 verbal commitment to UEP on June 13th, 2006, I guess that
- 10 clears up the date; right?
- 11 A. It should.
- Q. Okay. Signed commitment papers for entry into 12
- 13 the program and the intermarketing license, June 28th,
- 15 A. Okay.
- Q. Right? License agreement number 509 received
- 17 July 5th, 2006; right?
- 18 A. Yes.
- 19 Q. Okay. Migration of all MFI controlled own layers
- 20 to UEP cage guidelines begins September 1, 2006. Do you
- 21 see that?
- 22 A. Yes.
- Q. And does this accurately reflect to the best of
- 24 your recollection the commitment that Michael Foods made
- 25 to the UEP?

HIGHLY CONFIDENTIAL Page 106 Page 108 A. I have to assume so. 1 A. Yes. 1 2 Q. Okay. And you have no reason -- withdrawn. Q. Okay. That changed at some point in time, as 3 And to the best of your knowledge, these were all 3 evidenced by this memo that we're in the middle of going 4 done by Michael Foods; correct? 4 through; correct? A. Yes. A. Yes. Q. Okay. Next page is the UEP guidelines; right, Q. And you made the decision at that point in time, 7 cage space implementation, April 1, 2002, 56 square 7 sometime I think it was in June of 2006; right, to join 8 inches, October 1, 2003, 59 square inches; right? 8 the UEP certified program? 9 A. Yes. A. Yes. 10 Q. April 1, 2005, 61 square inches; right? 10 Q. Okay. And that was done for a variety of 11 11 reasons; right? It was done because it was in Michael A. Yes. 12 O. October 1, 2006, 64 square inches; right? 12 Foods' best interest; correct? 13 A. That is one of the reasons, yes. 13 14 Q. April 1, 2008, 67 square inches; right? Q. Because you did an analysis at some point in time 15 15 to determine is this good for Michael Foods or not good Q. And that was based on hatch date of the bird; 16 16 for Michael Foods? 17 right? 17 A. Yes, that's fair. 18 18 Q. And so you decided that because it was good for A. Yes. 19 Q. All right. No fee withdrawal molting, beak 19 Michael Foods, you would enter the program? 20 trimming, air quality, handling, transportation, 20 A. That's a fair assessment. 21 slaughter, noncomingling of eggs must be segregated; Q. Okay. And you did so and while you were in the 22 correct? 22 program, you complied with all of the provisions that were 23 23 outlined for being a member of the UEP certified program; A. Yes. 24 Q. And to the best of your knowledge, all of these 24 correct? 25 parameters pursuant to the UEP guidelines were done by 25 A. On the date specified, yes. Page 107 Page 109 1 Michael Foods on the dates that they say in this Q. Right. And you stayed in the program -- you 2 presentation; correct? 2 stayed in that program complying with the rules for how A. My understanding is they are all initiated on 3 long, from June of '06 until when? 3 4 those dates, yes. A. To my knowledge, we're still in the program. Q. Okay. And, again, these were done because it was Q. And to your knowledge are you still complying 6 in the best interests of Michael Foods to do this; 6 with all of the requirements as mandated by the UEP? 7 correct? A. I would have no knowledge of that past June 30th A. These were done as part of our requirements to 8 of 2010. 9 join the UEP ACC guidelines. I have to be clear on that, Q. But at least as of June 30th, 2010, you were 10 these were never in our interest. They're interest from 10 still in the program? 11 the standpoint of servicing a customer, but anyway, that's 11 A. Yes. 12 a whole different issue. 12 Q. Okay. So continuing on in the document, it says, 13 MFI status, Michael Foods meets or exceeds all guidelines Q. Well, you made the decision -- at some point in 14 time -- let's talk about that --14 on internal layers except cage space. 15 Do you see that? 15 A. Let me be clear. Let me be clear. 16 Q. Let me ask a question, if you wouldn't mind --16 A. Yes. 17 A. Okay. 17 Q. Effective September 1, 2006, all flocks will be 18 housed meeting the UEP guideline in place at the time. Q. -- and then you can respond to the questions that 19 I ask. There was a time period before 2006 where you were 19 Do you see that?

28 (Pages 106 - 109)

Q. Okay. All flocks are currently within a 48 to

Q. And all 13 million MFI layers will meet the UEP

22 75 square inches configuration; right?

25 cage density guideline by mid 2008; correct?

A. Yes.

22

20 the head of the company; correct?

Q. Okay. And during that time you made an

24 that time, that it was not in Michael Foods' best interest

25 to join the UEP certified program; correct?

23 estimation that based upon what the UEP guidelines were at

20

21

23

24

A. Yes.

Page 110 Page 112 1 be requiring an UEP Animal Care Certified program as A. Yes. 1 Q. To the best of your knowledge, did you meet all 2 referenced by the feedback we were receiving from 3 of the requirements contained in this page of the 3 customers like Sysco and Wal-Mart such that an alternative 4 presentation? 4 program wouldn't be acceptable to customers that were A. Yes. 5 meaningful customers to Michael Foods. So at least from Q. Okay. And then finally we have noncertified 6 our point of view, we never proceeded because at the end 7 license, which is the last page of the presentation; 7 of the day our assessment was it wouldn't work. 8 right? And it says MFI is able to market UEP certified MR. ARANOFF: Take a five-minute break if you 8 9 product in full compliance with its license; correct? 9 don't mind. 10 A. Yes. 10 VIDEOGRAPHER: The time is 11:41 a.m. 11 Q. Monthly reporting to UEP purchases and sales of 11 (A break was taken.) 12 certified products, do you see that? 12 VIDEOGRAPHER: We're on the record. The time is 13 13 11:51 a.m. 14 Q. USDA will complete an annual audit of all records 14 CROSS-EXAMINATION 15 to assure compliance with license? 15 BY MR. BROWN: A. Yes. 16 Q. Good morning. This is Stephen Brown. We met 17 Q. No comingling of egg, must be segregated at all 17 earlier this morning. I'm going to ask you a couple 18 times. Do you see that? 18 questions. I hope not to retread over what Mr. Aranoff A. Yes. 19 did, but we'll do our best. Okay. I'd like to start Q. Currently finalizing documentation and protocol 20 talking about exports of eggs and egg products. 20 21 for validation of process and compliance, we will work 21 22 with UEP and UEA to establish a standard industry program. 22 Q. Did Michael Foods itself engage in any exports? 23 23 Do you see that? A. Yes. 24 24 A. Yes. Q. Can you tell me a little bit about that? 25 Q. And to the best of your knowledge, was Michael 25 A. We have during that time customers in Japan that Page 113 Page 111 1 Foods in compliance with all of these things? 1 would buy frozen yolk and powdered egg whites, I believe. A. Yes. Q. When you say during that time, what time period 3 Q. Okay. What does UEA stand for? 3 are you referring to? 4 A. United Egg Association, I believe. A. Well, pretty much we have ongoing sales to Japan 5 Q. And do you know what the United Egg Association 5 of frozen yolk and whole egg and powdered products. 6 is? Q. Okay. So going back to about at least 2000 A. I think that is an association of shell egg 7 continuing through today? 8 people, but I'm not exactly sure. I believe that's the A. I would think so, yes. 9 shell egg component. Q. Okay. Do you know what United States Egg 10 Q. Okay. You can put that document away. Aside 10 Marketers is? A. I've heard of them. 11 from this presentation to Nestle that we talked about, do 11 12 you recall whether the same presentation was done to any 12 Q. What do you know of them? 13 other Michael Foods customers in particular? 13 A. I believe they were an arm of some industry group A. I don't specifically recall. 14 that exported shell eggs. Q. We talked a little bit earlier about Ken Klippen 15 15 Q. Do you know where they exported shell eggs to? 16 as an alternative program. Do you recall that? 16 A. I do not. 17 A. Yes. 17 Q. Did you ever take into account their exports of 18 Q. And did Ken Klippen's program ever get off the 18 shell eggs in pricing or in any other way for Michael 19 ground? 19 Foods? 20 A. It did not. 20 A. Well, I'm going to try and answer that anyway. 21 Q. Okay. And do you have an understanding as to why 21 Michael Foods essentially evaluated egg products 22 companies, so in terms of anything in the market that A. From a Michael Foods point of view while we were 23 could affect pricing or costs or selling prices of eggs, 24 exploring Ken Klippen and an alternative program, it 24 we would of course take into consideration as related to

29 (Pages 110 - 113)

25 became increasingly clear that some of our customers would 25 how we ultimately sold and marketed our egg products. So

Page 114 1 if there was a major export program, my assumption is that

- 2 the people that did pricing in the company would be aware
- 3 of that and probably try and think through what impact
- 4 that would have on pricing or cost probably more than
- 4 that would have on pricing or cost probably more than
- 5 anything.
- 6 Q. Okay. What potential impacts would it have on 7 pricing or cost?
- 8 A. If you're exporting eggs and taking them out of
- 9 the U.S. market, they could have the impact of raising
- 10 prices, I assume, or raising costs. Michael Foods has
- 11 their own flocks, so we have our own supply of eggs. We
- 12 also process extensively the production of market based
- 13 eggs and contracted eggs with other vendors. So, you
- 14 know, obviously we had to know everything going on in
- 15 terms of the market, overall supply and demand.
- 16 Q. Okay. Let me hand to you what is going to be
- 17 marked as Ostrander 11.
- 18 (Ostrander Exhibit Number 11, MFI 0133867, was
- 19 marked for identification.)
- 20 BY MR. BROWN:
- 21 Q. Okay. This is MFI 0133867. And this is a series
- 22 of e-mails. You can take a second to review it, please.
- 23 A. Okay. Okay.
- Q. And I'm sorry if you answered this already today,
- 25 but Vince O'Brien, who is he?

- 1 A. Yes.
 - 2 Q. Okay. And you write that our internal liquid

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- 3 should be advantageous to this type of market?
- 4 A. Yes.
- 5 Q. What did you mean by advantageous?
- 6 A. What I mean by that is when you are an egg
- 7 producer, your cost to produce an egg is based on kind of
- 8 six or seven different variables. The number one variable
- 9 is grain cost, so the cost of corn and soy bean meal.
- 10 Obviously supply and demand of the egg has nothing to do
- 11 with the cost to produce an egg internally. So to the
- 12 extent we have our own flocks, we have bought our own corn
- 13 and meal and other ingredients that go in to feed that
- 14 chicken to produce an egg, those aren't affected by the
- 15 supply and demand of egg. So if the market is going up,
- 16 our costs haven't changed at least on that component of
- 17 our liquid use or our source of eggs.
- 18 And during this time, Michael Foods probably
- 19 produced about a third of their egg requirements were from
- 20 our own flocks and about two thirds of our requirements
- 21 were purchased on some market mechanism from other egg
- 22 producers.
- 23 Q. Okay. And when you said about two thirds were
- 24 purchased from other producers, were those on long term
- 25 contracts or were those through a market based pricing or

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- 1 A. Vince O'Brien would be head of our industrial egg
- 2 products business, a general manager of industrial eggs.
- 3 Q. Okay. And you see at the bottom --
- 4 A. Let me clarify, institutional eggs.
- 5 Q. Okay. And you see at the bottom of the page
- 6 Mr. O'Brien talks about an export for 300 containers?
- 7 A. Yes.
- 8 Q. And then you write back, let's make sure we are
- 9 capitalizing our pricing. Mike, our internal liquid
- 10 should be advantageous to this type of market as well and
- 11 should help us sell in the price increase on food service
- 12 and retail.
- 13 Did I read that correctly?
- 14 A. You did.
- 15 Q. Okay. What did you mean when you said
- 16 capitalizing on our pricing?
- 17 A. In this context I would have given what Vince had
- 18 sent me, I would have assumed that our cost to buy eggs on
- 19 the market, which we did a lot of, would be going up if
- 20 they were exporting eggs out of the U.S. market, so supply
- 21 would be dropping, our costs would be going up, and if our
- 22 costs were going up, given that we're a value added egg
- 23 processor, our attempt would be to get that -- any cost
- 24 increase back in pricing.
- Q. And that's what capitalized -- capitalized means?

- 1 generally at this time, how was that done?
- 2 A. I don't know specifically at this time because I
- 3 don't do procurement, but let's suffice it to say that our
- 4 egg supply was on all of those, some were on long term
- 5 pricing, some were on market based, some were on shorter
- 6 term pricing proposals. The whole gamut, we probably had
- term pricing proposais. The whole gamut, we probably had
- 7 sourcing agreements that covered the world in terms of how
- 8 we would buy our eggs.
- 9 Q. Okay. And when you write sell in the price
- 10 increase to FD service, that's food service?
- 11 A. Yes.
- 12 Q. And retail?
- 13 A. Yes.
- 14 Q. What do you mean sell in the price increase?
- 15 A. Whenever you take a price increase in the
- 16 marketplace, a customer is naturally going to say, gee, we
- 17 don't want a price increase, we want our price of eggs to
- 18 be what it was yesterday. Well, if our cost to buy eggs
- 19 on the market has gone up, we have to, to maintain our
- 20 profitability, pass that cost increase through to our
- 21 customers.
- 22 Q. So after the -- so this export -- withdrawn.
- Mr. O'Brien's e-mail to you reflects that this
- 24 export is going to increase the market price of eggs; is
- 25 that correct?

30 (Pages 114 - 117)

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- 1 A. His supposition from what I read is that it's
- 2 going to have an impact on the cost of market eggs, which
- 3 means our cost to buy liquid is going to go up; that's his
- 4 belief.
- 5 Q. Okay. Did you agree with that?
- 6 A. I said if it's going to happen, let's make sure
- 7 we get it in our pricing. It is the -- whether there's an
- 8 export program or a change in the Urner Barry or a change
- 9 in grain prices, all of those can impact our egg cost. So
- 10 anything in the market that impacts our cost to produce,
- 11 we have to be aware of and respond to. At the end of the
- 12 day we're a company, we got to make a profit.
- 13 Q. Okay. And so if this export increased the market
- 14 prices of eggs, you were going to attempt to increase the
- 15 price that you were charging food service and retail?
- 16 A. Let's see. If there was an increase in our cost
- 17 based on this factor, that should have been considered in
- 18 our pricing, yes.
- 19 Q. Okay.
- 20 A. I don't control pricing, I have people that
- 21 control pricing.
- 22 Q. Understood. And you were -- that's what you were
- 23 directing them to do, though; is that correct?
- 24 A. My direction is that if we had cost increase, we
- 25 need to get it back in our pricing.

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- 1 Q. Okay. Backing up a little bit away from the
- 2 exports to the around 2000, 2001, 2002 time frame, were
- 3 you aware of the development of the UEP certified program
- 4 at that time?
- 5 A. I believe we've referenced memos from 2001 that
- 6 would say I was aware of it at that time. Do I
- 7 specifically recall that? Only through my memos would I
- 8 recall that.
- 9 Q. Okay. Do you recall when you decided in that
- 10 time frame that you were -- that Michael Foods was not
- 11 going to join the UEP certified program?
- 12 A. When we were first presented a proposal to join
- 13 and we reviewed the parameters of those proposals which
- 14 included 100 percent rule, I made the decision to not be a
- 15 part of the program.
- 16 Q. And you mentioned the 100 percent rule. What was
- 17 it in particular about the 100 percent rule that was a
- 18 consideration for you that caused you to decide not to
- 19 sign up?
- 20 A. Again, I'm going to talk about our egg complex,
- 21 and that we process, I don't know, a billion, let's just
- 22 say a billion pounds of eggs a year, which is roughly what
- 23 we do, what we did back then, I don't know, but anyway, we
- 24 get eggs both externally from contracted suppliers, from
- 25 market purchases and then we have our own flocks

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- 1 internally that at the time would have produced maybe
- 2 40 percent of our needs. We did not have demand from
- 3 customers willing to pay the premium that it would have
- 4 cost us to reduce the density of our cages for all 13
- 5 million hens that we owned at the time. So for us to go
- 6 100 percent and have five customers that wanted ten
- 7 percent of our business and to absorb that cost was an
- 8 easy decision. It was a no-go.
- 9 Q. If you had applied the 100 percent rule to your
- 10 flocks, that would have decreased the amount of eggs that
- 11 you could have produced?
- 2 A. It would have decreased the number of eggs that
- 13 internally we could have produced, yes. But keep in mind
- 14 if we're selling a billion pounds of eggs to the market,
- 15 just because we reduce our internal supply, we have to
- 16 then go outside and recreate that supply in the
- 17 marketplace by having somebody else put additional birds
- 18 on the ground, someone that has excess supply to enter
- 19 into agreements to supply a set amount of liquid. So, you
- 20 know, whether or not we reduced our internal supply, we
- 21 still needed the overall amount of eggs. So if we didn't
- 22 have it internally, we would go contract for it on the
- 23 outside.
- Q. And that would have increased your costs?
- 25 A. Not necessarily, no, because if we're -- in fact,

- 1 to the contrary. We can go replace that supply on the
- 2 external market by having somebody go out and build farms,
- 3 put in birds, put them on the ground, and we enter into
- 4 long term supply agreements to take all of those eggs at a
- 5 cost very competitive with what we can produce our own
- 6 eggs internally for.
- Q. Okay. But you didn't want to do that?
- 8 A. I didn't want to do what?
- 9 Q. You didn't want to -- well, let's see, you didn't
- 10 want to join the program with the 100 percent rule?
- 11 A. That's correct.
- 12 Q. One of the consequences of joining the program
- 13 with the 100 percent rule is that you either would have
- 14 had to increase your internal production or buy production
- 15 on the market?
- 6 A. We would have had to outsource production if we
- 17 chose not to increase our internal production, but the
- 18 reason at the time we didn't make the decision to join the
- 19 program is because we had no ability to get the cost back
- 20 that would have -- we would have incurred from our
- 21 customers when we only had a very small percentage of our
- 22 customers that wanted ACC certified eggs. The rest of
- 23 that internal production would have had higher cost, and
- 24 we would have had no way to recover that cost in the
- 25 marketplace.

Page 122 Q. Okay. At the time, did you consider developing 2 any alternative program to the UEP certified program? A. If you look at the history of Michael Foods and 4 what we did in terms of procurement, some time after we 5 went private and we took the company private in 2001 the

6 first time, and when you take a company private it 7 becomes -- capital becomes a big issue and where you spend

8 it. And if you're going to build your own farms and

9 houses and layer cages and all of that stuff, it is a

10 massive outlay of capital. We chose sometime in early

11 2001 and '2 to not expand internally anymore. What we

12 then started doing with people like Sunny Fresh and

13 Fremont Farms and Egg Pro, later on was to go out and

14 contract with a third party to actually build new

15 production facilities that they would own, and what we

16 would do is commit to a seven to ten-year agreement where

17 we would take all the eggs from that farm and further

18 process them. And for that, they would commit the

19 capital, they would make a profit margin on that, and we

20 would buy the eggs from that facility. And that's how we

21 kept our supply in balance.

Q. Okay. Did you consider developing an alternative

23 animal welfare program to the UEP certified program at

24 that time?

25 A. We had a program already in place at that time 1 A. Yes.

Q. Are Wayne Carlson and Beth Schnell from Sparboe?

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Q. And they said they are planning to apply for the

5 UEP animal husbandry guidelines egg certification program

7 Q. And then you write back, I will follow up with

8 Bob because that is inconsistent with what he and I

9 discussed. Is the reference to Bob a reference to Bob

10 Sparboe?

11 A. I have to assume so.

12 O. Okay. Do you recall discussions with Bob Sparboe

13 at this time about the UEP certified program?

14 A. I do not.

15 Q. Okay. You also write, but it should help us with

16 those customers who are requiring it?

17 A. That would be in reference that if we join the

18 program, it would help us with those customers who wanted

19 it, I'm assuming is what I meant by that.

Q. It would help -- let me make sure I understand. 20

21 The program would help Michael Foods with the Michael

22 Foods customers who are requiring the UEP certified

23 program?

24 A. My -- and, again, my recollection in 15 years ago

25 is slim at best, but what I believe I'm saying here is

1 with Burger King, so, in fact, we had done that already.

Q. Did you have any discussions with Sparboe about 3 an alternative program?

A. We've already been on the record with that, yes,

5 we have -- or we did.

Q. I'm referring to back in 2002.

7 A. I don't recall specifically when that dialogue

8 started with Sparboe.

Q. Okay. Do you know whether Sparboe -- do you know

10 whether Sparboe joined the UEP certified program in

11 2001/2002?

12 A. I don't remember.

Q. Okay. I'm going to hand to you what will be

14 Ostrander 12.

15 (Ostrander Exhibit Number 12, MFI 0319966, was

16 marked for identification.)

17 BY MR. BROWN:

18 Q. This is MFI 0319966.

19 A. Okay.

20 Q. There is a November 11, 2002, e-mail from Mike

21 Johnson to you. Who is Mike Johnson?

A. Mike Johnson would have been the head of sales

23 for Crystal Farms, a division of Michael Foods.

Q. Okay. And he writes that he had lunch with Wayne

25 Carlson and Beth Schnell?

Page 125 1 that Bob had not indicated to me that he was joining the

2 UEP program. If he was, and if we ultimately made the

3 decision to join, then it would certainly help us with

4 those customers who are asking for it. This would have

5 been in reference to us joining, not Sparboe. I could

6 have given a rat's ass whether Sparboe joined.

7 Q. Okay.

A. Sorry for my language.

MR. ARANOFF: It's color.

THE WITNESS: Color. There we go. 10

11 BY MR. BROWN:

12 O. This is Ostrander 13.

13 (Ostrander Exhibit Number 13, MFI 0000163, was

14 marked for identification.)

15 BY MR. BROWN:

Q. This is MFI 0000163. And am I correct that this

17 is a letter from you to Bob Sparboe?

18 A. It would appear to be so.

Q. Okay. You can take a second to review, but I'm

20 just really interested in the first, really the first

21 sentence here. And you write, I wanted to follow up on

22 our meeting last week on a couple of issues with respect

23 to setting up an independent AWB certification program.

24 Michael Foods would be very interested in working with

25 Sparboe and other industry participants to do this outside

THORIET CONFIDENTIAL		
Page 126 1 of the UEP.	Page 128	
2 A. Yes.	1 processed egg company.	
	2 Q. And you mentioned Cal-Maine and Rose Acres and 3 others?	
3 Q. Do you recall any discussions that you had with 4 Mr. Sparboe about this alternative program?		
5 A. I do not specifically recall that, but apparently	4 A. Yeah, which are the largest shell egg producers 5 in the country.	
6 we talked about it.	6 Q. Okay. You talked earlier that after you had	
7 Q. You write that Michael Foods will be very	7 joined the UEP certified program once you were fully	
8 interested in doing this outside of the UEP.	8 compliant with the program. Do you recall what date that	
9 A. Yes.	9 was?	
10 Q. And what was the reason for that?	10 A. The sales presentation we referenced would have	
11 A. The 100 percent rule.	11 said sometime in 2008 we would have been fully compliant.	
12 Q. Okay. That's all for that one.	12 Q. And once you were fully compliant, you mentioned	
13 MR. ARANOFF: Steven, can we go off the record	13 earlier that you withdrawn.	
14 for just a couple minutes. I want to ask you a	We talked earlier that you purchased about two	
15 question.	15 thirds of your need for eggs externally; is that correct?	
16 MR. BROWN: Absolutely.	16 A. Yes.	
VIDEOGRAPHER: The time is 12:12 a.m. We're off	17 Q. Once you were fully compliant with the UEP	
18 the record.	18 certified program, the eggs that you purchased, were those	
19 (A break was taken.)	19 eggs UEP certified eggs?	
VIDEOGRAPHER: We're on the record. The time is	A. I'm sorry, the eggs we purchased on the outside?	
21 12:20 p.m.	21 Q. Yes.	
22 BY MR. BROWN:	A. That was a combination of certified eggs and	
23 Q. Good afternoon. You are going to be handed	23 noncertified eggs. The bulk of those eggs would have been	
24 Exhibit Ostrander 14.	24 noncertified eggs.	
25 (Ostrander Exhibit Number 14, MFI 0101954, was	25 Q. Okay.	
Page 127	Page 129	
1 marked for identification.)	1 MR. BROWN: If we can take just another quick	
2 BY MR. BROWN:	2 break.	
3 Q. This is MFI 0101954, and this is an e-mail from	3 MR. GREENE: Okay.	
4 you dated August 31, 2005; is that correct?	4 MR. ARANOFF: It strikes me that we might not	
5 A. Yes.	5 even need a lunch break.	
6 Q. And you write, what is your collective view as to	6 MR. GREENE: Okay.	
7 the value you received from our members in UEP. You also	7 MR. ESSENMACHER: Are you done with your	
8 note, I'm not on the hunt to drop out of the UEP, but	8 examination?	
9 question our participation going forward. Given the	9 MR. BROWN: Yeah.	
10 seemingly one-sided orientation of the UEP around	THE WITNESS: I'm okay with not having lunch.	
11 Cal-Maine, Rose Acres and others.	MR. GREENE: We can go off the record for a	
Did you consider dropping out of UEP at this	12 moment.	
13 point?	13 VIDEOGRAPHER: The time is 12:24 p.m. We're off	
14 A. It certainly would indicate I was thinking about	14 the record.	
15 it. Did we actually we never did drop out of UEP, but	15 (A break was taken.)	
16 we I certainly explored what our cost to be in UEP was	16 VIDEOGRAPHER: We're on the record. The time is	
17 and what value we would have, and people in our	17 12:31 p.m.	
18 organization like Terry Baker and Tim Bebee and Toby would	18 CROSS-EXAMINATION 10 DV MD ESSENMACHED.	
19 certainly have more awareness of what value we had from	19 BY MR. ESSENMACHER:	
20 UEP versus myself.	20 Q. Good afternoon, Mr. Ostrander. My name is Keith	
21 Q. Okay. And you said the one-sided orientation.	21 Essenmacher, I represent the indirect purchasers in this	
22 Are you referring to UEP having a one-sided orientation?	22 case. I want to start out with earlier in the deposition,	
23 A. I'm referring to the United Egg Producers seeming	23 not by my questioning, there was a statement you made 24 regarding the bulk of Michael Foods' sales were to food	
24 to have a bias to shell egg producers, and Michael Foods	25 service industries. Is that a correct statement?	
25 is really not in the shell egg business, we are a further	23 Service muustres. 18 mai a correct statement!	

33 (Pages 126 - 129)

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Page 130	Page 132
1 A. Food service customers, yes.	1 Michael Foods would be responsible for street level
2 Q. Okay. Would you care to well, if you know at	2 pricing, data information, anything with street level
3 this time, what percentage of your sales were for non food	3 pricing?
4 service customers?	4 MR. ARANOFF: Objection.
5 A. During what time frame?	5 MR. GREENE: Objection. Vague.
6 Q. During your tenure as CEO well, let's say 2000	6 BY MR. ESSENMACHER:
7 to 2006, just to go from that area, first and then I'll	7 Q. Okay. Who in Michael Foods would be the
8 ask you about it later.	8 custodian for street level pricing analysis, marketing
9 A. For overall Michael Foods, which is egg, potato,	9 department, marketing, and sales type of data?
10 and whatever dairy we had, non food service sales would	MR. GREENE: Object to the form again.
11 have been maybe 40 percent of the company sales, and of	11 THE WITNESS: For which class of trade? I mean,
12 that 40 percent, retail sales would have been 60 to	12 food service, retail?
13 70 percent of that number.	13 BY MR. ESSENMACHER:
14 Q. Okay. I would like to ask you more on the egg	14 Q. For the retail.
15 side of things.	15 A. Institutional?
16 A. On the egg side? On the egg side if you look at	16 Q. For retail.
17 just egg products, then I would say food service was	17 A. For retail it would be in the trade marketing and
18 65 percent of that business, 65 to 70 percent,	18 sales arm of our retail operations.
19 institutional would have been about 25, 30 percent,	19 Q. And do you know who would be the head of that?
20 25 percent, 30 percent, and retail would have been 10 to	20 A. I don't.
21 15. Hopefully that adds roughly to 100.	21 Q. Okay. I have no further questions. Does anybody
22 Q. Give or take a few?	22 else have any questions?
23 A. Give or take a few percents.	23 MR. GREENE: Does anyone on the phone have
24 Q. Thank you. Did Michael Foods commission any	24 questions?
25 internal studies or analysis for retail pricing as your	25 MR. KENNEDY: No.
Page 131 1 tenure at Michael Foods?	Page 133 1 MS. ZITRIN: No.
2 A. I don't recall that we would have done that.	2 MR. GREENE: We will read and sign.
3 Q. Okay. If a study had been done, would you know	3 MR. ARANOFF: Okay.
	-
4 what department or who the person would be in charge of 5 that, if there was to be one done? Yeah, I know, I un	-
	5 VIDEOGRAPHER: This concludes the deposition.
6 A. That's supposition, but I mean if someone were to	6 The time is 12:36 p.m. We're off the record.
7 do a retail study, it would have been done within our	7
8 retail marketing group.	8 (Deposition concluded at 12:26 p.m.)
9 Q. Okay. And has Michael Foods ever commissioned a	
10 internal study on the buying habits of the retail market	10
11 based on gender, ethnicity, family size, different	11
12 demographics? Has a study ever occurred in that range?	12
A. We have done market research on who the consumer	
14 are for our Better Than Eggs retail egg products.	14
15 Q. Okay. But none for shell eggs?	15
16 A. No.	16
17 Q. Okay. And who would be responsible for that	17
18 market research? Would it be the same as your answer	18
19 previously?	19
20 A. Yes.	20
21 Q. Okay. That's fine. In your experience, does	21
22 demand for eggs change when prices fluctuate?	22
23 A. That's a broad question.	23
24 Q. I understand. Withdrawn.	24
Let's see, and then my final question is, who in	25

34 (Pages 130 - 133)

Page 134	Page 136
13	Page 136 1 ACKNOWLEDGMENT OF DEPONENT 2 I, GREGG OSTRANDER, do hereby certify 3 that I have read the foregoing transcript of my 4 testimony taken on 3/5/14, and further certify 5 that it is a true and accurate record of my 6 testimony (with the exception of the corrections 7 listed below): 8 Page Line Correction 9
18 19 20 21 22 23 24	15
Page 135 REPORTER'S DEPOSITION CERTIFICATE STATE OF FLORIDA) COUNTY OF COLLIER) I, Lori L. Bundy, Certified Court Reporter and Notary Public in and for the State of Florida at Large, certify that I was authorized to and did stenographically report the deposition of Gregg Ostrander; that a review of the transcript was requested and that the transcript is a true and complete record of my stenographic notes. I further certify that I am not a relative, employee, attorney, or counsel of any of the parties; nor am I a relative or employee of any of the parties' attorney or counsel connected with the action; nor am I financially interested in the action. DATED this 17th day of March, 2014. Lori L. Bundy, RMR, FPR, RPR, CRR, CLR	

CASE:

In re: Processed Egg Products Antitrust Litigation (MDL No. 2002 08-MD-

02002)

WITNESS:

Gregg Ostrander (March 5, 2014)

I, Gregg Ostrander, do hereby certify that I have read the foregoing transcript of my testimony, and make the following statement, under oath, listing the changes to the transcript and the reasons for making the changes.

Page:Line	Change From	To	Reason
16:23-24	Sani-Dairy	Sanna Dairy	correction of spelling of name
27:19 29:11	Janco	Jenko	correction of spelling of name
34:16-19	Q. And when I say join the UEP, just so that the record's clear, I'm talking about the to join any programs also within the UEP, animal welfare would be an example of that; right?	Q. And when I say join the UEP, just so that the record's clear, I'm talking about to, to join any programs also within the UEP, animal welfare would be an example of that; right?	apparent error in transcription of question
35:5 36:14 36:20 43:7 43:8	Keri	Cary	correction of spelling of name
41:11-13	A. In the context of reviewing this business conduct policy as CEO and proving this to be sent and signed by employees, I'm familiar with the document.	A. In the context of reviewing this business conduct policy as CEO and approving this to be sent and signed by employees, I'm familiar with the document.	transcription error
53:4-5	Q Pass the motion that states that if a marketing or processing company has commitments or contracts with	Passed a motion that states that if a marketing or processing company has commitments or contracts with	Apparent error in transcription of question, as the words in the document being read from are "passed a"

Page:Line	Change From	To	Reason
74:24-75:4	QWe should get it		
	together with counsel and		Apparently transcribed the
ļ	determine what legal	i	question correctly, but note that the document
	grounds we have to fight this		-
	resolution in terms of	1	the questioning attorney
<u> </u>	restraint of trade or some		was reading from did not include the word "it"
ļ	other avenue that would		where indicated.
	give us equal access to ACC		where indicated.
	for those customers of our		
	who request us to provide		ļ E
	and certify eggs that are		
	ACC.		
88:6-7	Q. Now, you say at the end	"JD"	transcription error
	of the e-mail, please review		transcription error
	and JV and I will set up		
98:7-11	Q. Okay. This is, again, the	No change in answer, but	As transcribed, the
	first part of this document is	clarifying that the response	reference to "2008 –
	an e-mail from Terry Baker	"I would assume that" is	2005" is confusing.
	to you and to JD Clarkson	based on the date	
	summarizing a meeting of	December 6, "2005."	
	the UEP on Tuesday,	,	
	December 6th. I assume		
	<u>2008 2005</u> ; right?		
	A. I would assume that.		
100:11-12	I thought <u>because it</u>	I thought that because I	apparent transcription
	happened and Cal-Maine	happened to know Cal-	error
	does some short shelf life	Maine does some short shelf	
	liquid	life liquid "	
103:9-10	Q. Okay. But other than	Q. Okay. But other	apparent transcription
	customers would just buy	customers would just buy	error
	the product and not further	the product and not further	
	process them; correct?	process them; correct?"	
105:19	Q. Okay. Migration of all	"Q. Okay. Migration of all	Apparent error in
	MFI controlled <u>own</u> layers	MFI controlled owned	transcription of question,
i		layers"	as the document being
			read from includes the
105 10 00			term "controlled/owned"
106:19-22	Q. All right. No <u>fee</u>	Q. All right. No <u>feed</u>	Transcription error. Also
	withdrawal molting, beak	withdrawal molting, beak	note that there are
	trimming, air quality,	trimming, air quality,	differences between the
ĺ	handling, transportation,	handling, transportation,	question as transcribed
	slaughter, noncomingling of	slaughter, noncomingling of	and the document
	eggs must be segregated;	eggs must be segregated; do	apparently being read
	correct?	you see that?	from.

Page:Line	Change From	To	Reason
113:20-22	A. Well, I'm going to try to answer that anyway. Michael Foods essentially evaluated egg products companies	A. I gotta answer that a little, um, let me try and answer that anyway. Michael Foods [is] essentially a value-added egg products company	transcription error
115:8-9	Q. And then you write back, let's make sure we are capitalizing our pricing.	Q. And then you write back, let's make sure we are capitalizing <u>on</u> our pricing.	transcription error
122:11-13	What we then started doing with people like <u>Sunny Fresh</u> and <u>Fremont Farms</u> and <u>Egg</u> <u>Pro</u>	"What we then started doing with people like <u>Center Fresh</u> and Fremont Farms and <u>IPRO</u> "	transcription error
125:21-24	And you write, I wanted to follow up on our meeting last week on a couple of issues with respect to setting up an independent AWB certification program. Michael Foods would be very interested	[See text of document questioning attorney is reading from.]	The punctuation in the document the questioning attorney is reading from is different than appears in the transcript. The document reads: "I wanted to follow up on our meeting last week on a couple of issues. With respect to setting up an independent AWB certification program, Michael Foods would be very interested"
127:8	Q not on <u>the</u> hunt	"not on <u>a</u> hunt"	transcription error

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BEFORE ME THIS 8th DAY

2014.

Denise Kestel OMMISSION#EE 045946 EXPIRES: NOV. 30, 2014

Gregg Ostfander

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